



GIVING REPORT 2022

CREATING A WORLD FULL OF GIVING

B1G1.ORG



1| PRESIDENT'S FOREWORD 2

2| THE B1G1 MOVEMENT 4

Looking Forward

Mission & Unique Approach

How it Works

3| 2022 KEY ACTIVITIES 8

4| 2022 IMPACTS 10

Impact Summary by Giving Category

Impact Summary by UN Sustainable Development Goals

Inspiring Beneficiary Stories

Exciting Worthy Cause Updates

5| 2023 PLAN 19

6| PEOPLE BEHIND B1G1 21 GIVING

8| FINANCIALS 23



SECTION 1

PRESIDENT'S FOREWORD

*THE BEST WAY TO FIND HAPPINESS IS NOT TO SEARCH FOR IT,
BUT TO HELP OTHERS FIND THEIRS.*

WORDS FROM THE PRESIDENT

Climbing Mountains Together

Like many of you, we hoped that 2022 would be the year that we emerged victorious from the throes of the global pandemic. What we did not fully anticipate was that as we wrestled down the pandemic ogre, another would rear up in the form of inflation and economic uncertainty. These new challenges took a toll on us, as they did on almost everyone, slowing efforts in some areas and prompting wholesale rethinking in others.

Notwithstanding the challenging environment, as we looked back at year's end, we realized with some surprise that 2022 had in fact been a banner year for contributions to our Worthy Causes. As always, that is a reflection of the remarkable generosity of our Members and their teams who, in spite of their own trying economic circumstances, increased their giving by a whopping twenty percent. Some of that increase was attributable to creative B1G1 initiatives like the Earth Day Campaign and the ever-popular Virtual Study Tours. Some of it was also attributable to attractive new projects approved by the B1G1 Giving team – like the Mekong Plus projects in Vietnam, the homeless feeding efforts in Hong Kong, the series of Creamos projects in Guatemala, and Child Aid's emergency relief project for displaced Ukrainians. All told, we can now boast of some 446 projects led by 84 Worthy Causes, delivering tangible impacts to people and planet in more than 48 countries. How could we be anything but gratified by that?

And yet, like mountaineers, each peak we surmount reveals another on the horizon. We are determined to continue to grow our footprint – finding more Worthy Causes, addressing more needs in more countries. And we at B1G1 Giving are determined to continue to maintain the integrity and transparency of our operations, increase our efficiency, and enhance the breadth of expertise and dedication we bring to our responsibilities.

We hope your 2022 was a rewarding one, full of successes sprinkled with the joy of giving. And, as always, we remain grateful for the privilege of serving all of our Members and the Worthy Causes they so generously support.

PAUL PETRUCCELLI
PRESIDENT, B1G1 GIVING INC.



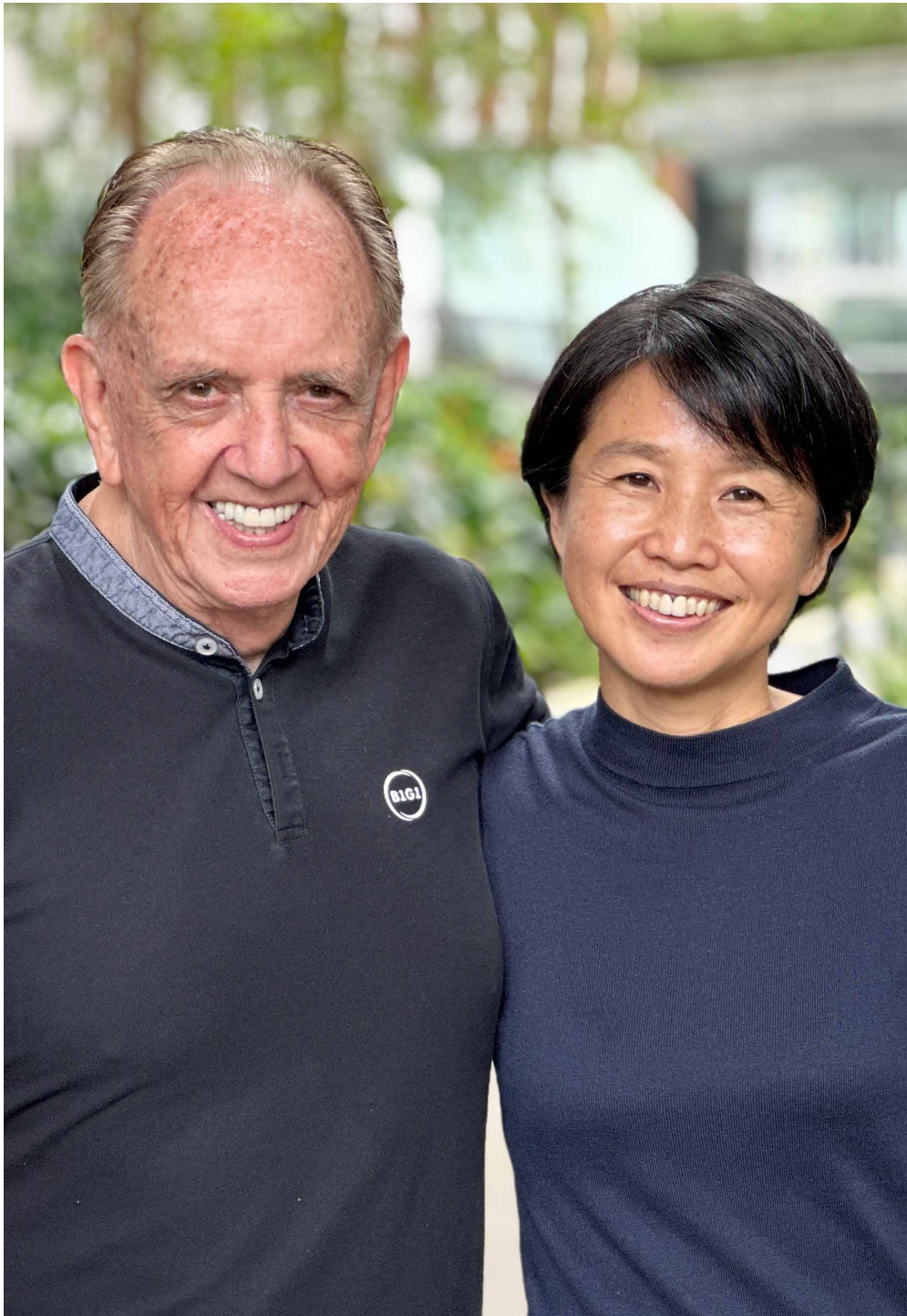


SECTION 2

THE B1G1 MOVEMENT

WE CAN'T HELP EVERYONE, BUT EVERYONE CAN HELP SOMEONE.

RONALD REAGAN



LOOKING FORWARD

One year ago, we wrote that 2021 was ‘challenging’. And as you know, 2022 was even more so. Then, depending on where you are on our planet, 2023 still has that feeling of uncertainty about it — uncertainty that can sometimes prevent great things from happening.

Our role here at B1G1 is to lead — to be a place where people, our team, our Members, our Worthy Causes and their beneficiaries feel safe, feel cared for, listened to, loved and valued.

We can continue to do that by continuing to tell (and help create) positive stories — stories that move and inspire. And stories that are NOT about us *per se*, but about the outcomes we’re all creating for others.

Steve Jobs said it so well 30 years ago: “The storyteller is the most powerful person in the world. The storyteller sets the vision, the values and the agenda for an entire generation yet to come.”

And when you realize the truth of that, you realize that B1G1 is not about us — it’s about something bigger than us.

It will always be that — coming together to make our world a better, more equitable and peaceful place.

MASAMI SATO & PAUL DUNN

B1G1 CO-FOUNDERS

OUR MISSION

TO CREATE GIVING BUSINESSES

So that together we create positive impacts in the world every day and in every way.

UNIQUE APPROACH OF B1G1

IMPACT - We ensure that your contributions are always made impactful and effective.

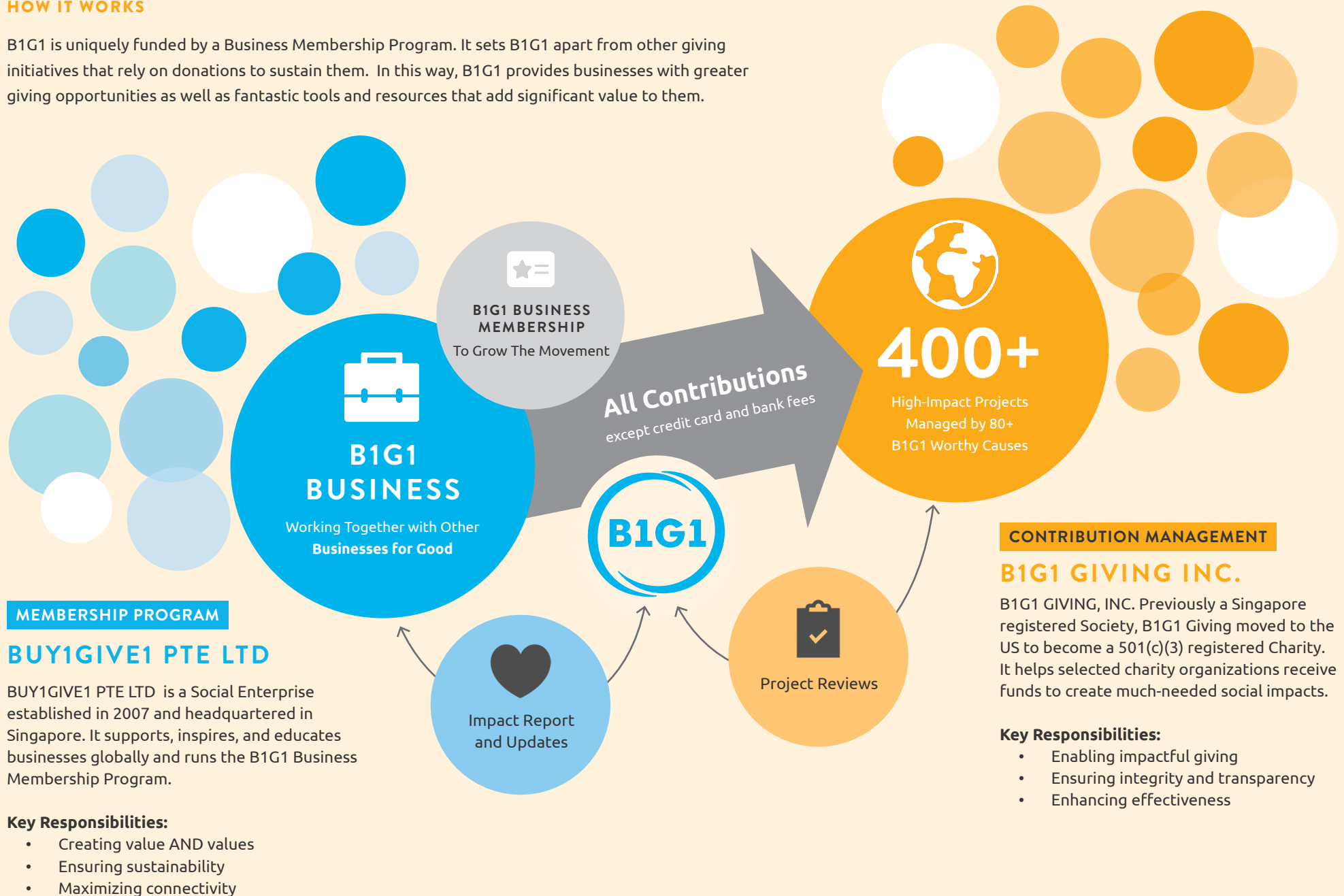
HABIT - We help businesses around the world integrate effective giving into their everyday business activities.

CONNECTIONS - We develop mechanisms to help you form meaningful connections that make a real difference.



HOW IT WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. In this way, B1G1 provides businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



The background image shows two young girls in school uniforms sitting on concrete steps. They are both focused on reading books. The girl on the left is wearing a light blue sweater over a white collared shirt and bright orange leggings. The girl on the right is wearing a similar light blue sweater over a white collared shirt and dark shorts. They are both wearing dark brown lace-up shoes. In the background, there are school lockers and a backpack hanging on a wall. The entire image is covered with a semi-transparent orange filter.

SECTION 3

2022 KEY ACTIVITIES

WE RISE BY LIFTING OTHERS, AND THE WORLD IS A BETTER PLACE FOR IT.

IN 2022, B1G1 GIVING BOARD CONTINUED ITS EFFORTS TO DEVELOP THE STABLE FOUNDATION FOR CREATING OPTIMUM AND SUSTAINABLE IMPACTS AROUND THE WORLD.



ENHANCING TRANSPARENCY AND ACCOUNTABILITY STANDARDS

The Board of B1G1 Giving, Inc. has worked on developing extensive accountability standards over the years. And in 2022, we started to take that further by incorporating best practices recommended by external certification bodies and worked on improving our policy and processes even more. We're pleased to update you that B1G1 Giving, Inc. received the Platinum level certification by Candid.

ENHANCING OUR DISASTER RELIEF APPROACH

More and more, people around the world are facing unexpected challenges such as major natural disasters magnified by climate change, as well as immigration issues caused by those disasters as well as regional conflicts. While B1G1 focuses on regular giving and works with organizations that are implementing regular activities to address issues long-term, we also started to see the need for immediate responses to those emergency situations as well. So, under the guidance of the B1G1 Giving Board, we have developed protocols to make quicker decisions to determine our responses. With that in place, we managed to channel generous contributions from B1G1 Members to projects that supported the wellbeing of people in Ukraine and other disaster affected areas.

GLOBAL PROJECTS

First launched in 2021, Global Projects became more popular among B1G1 Members in 2022. Creating and updating these Global Projects are important ways we can drive more contributions to projects that can be under-supported due to the higher cost or sometimes simply because there are many projects in B1G1 that are working on similar activities. We've worked more on communicating with our Members the greater benefits of giving to B1G1's optimized projects such as Global Projects and giving bundles in 2022. And we are glad that these projects have received quite a significant amount of support, too.



SECTION 5

2022 IMPACTS

THE MORE YOU GIVE AWAY, THE MORE COMES BACK TO YOU.

PAUL MCCARTNEY

IMPACTS BY CATEGORIES



HEALTH

IMPACTS

28,782,427

PERCENTAGE OF CONTRIBUTIONS

68.49%

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health - the real wealth of a person.



FOOD

IMPACTS

8,782,859

PERCENTAGE OF CONTRIBUTIONS

20.90%

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



EDUCATION

IMPACTS

1,655,410

PERCENTAGE OF CONTRIBUTIONS

3.94%

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



SHELTER

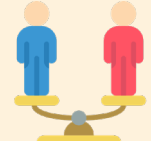
IMPACTS

904,208

PERCENTAGE OF CONTRIBUTIONS

2.15%

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.



HUMAN RIGHTS

IMPACTS

658,776

PERCENTAGE OF CONTRIBUTIONS

1.57%

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



INCOME GENERATION

IMPACTS

532,186

PERCENTAGE OF CONTRIBUTIONS

1.27%

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



LIFE ENHANCEMENT

IMPACTS

315,186

PERCENTAGE OF CONTRIBUTIONS

0.75%

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



ENVIRONMENT

IMPACTS

288,154

PERCENTAGE OF CONTRIBUTIONS

0.69%

By protecting the Earth, we're not only protecting our home but also our future.



OTHERS

IMPACTS

104,779

PERCENTAGE OF CONTRIBUTIONS

0.25%

This includes contributions that support the facilitation of impactful giving.

IMPACTS BY THE SUSTAINABLE DEVELOPMENT GOALS (THE SDG)



510,901
IMPACTS



1,420,804
IMPACTS



7,788,181
IMPACTS



1,026,350
IMPACTS



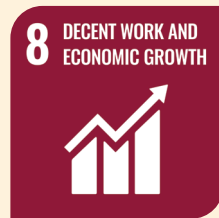
380,801
IMPACTS



20,508,185
IMPACTS



82,349
IMPACTS



350,766
IMPACTS



329,341
IMPACTS



2,119,692
IMPACTS



6,452,555
IMPACTS



75,045
IMPACTS



96,456
IMPACTS



2,688
IMPACTS



564,923
IMPACTS



307,087
IMPACTS



7,860
IMPACTS



MORE ABOUT B1G1 & THE SDGS

B1G1.COM/SUSTAINABLE-DEVELOPMENT-GOALS

INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

MAI

Mai, now 43, hadn't seen her loved ones since she was trafficked at the age of 13.

Growing up in hunger and poverty, she didn't hesitate when given the opportunity to work in China. However, there was no job. Instead, Mai was sold and resold into forced 'marriages' to three different men.

Earlier this year, Chinese authorities identified her in a COVID-19 patrol and she was brought to the Vietnam border gate. Since then, Blue Dragon has been supporting Mai and searching for her family.

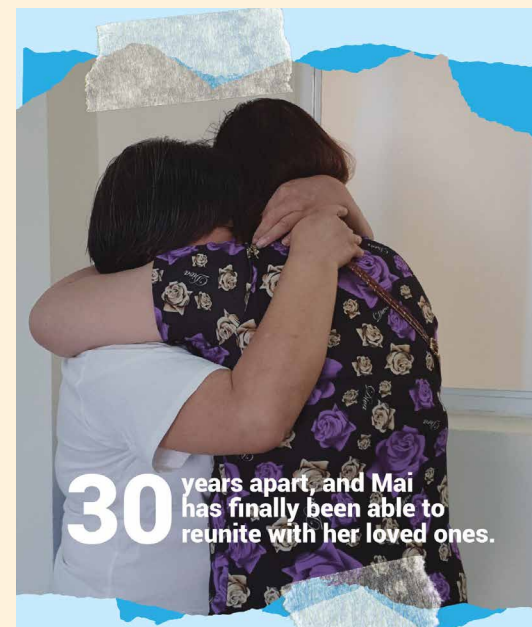
After 30 years away, Mai could not recall the exact location of her home. The names of her village and her district had changed, so the search to find her family took many weeks.

But finally Blue Dragon found Mai's family. On the last day of October, for the first time in 30 years, Mai was home.

Mai was in tears of joy as she hugged her two sisters, the only surviving members of their family, after decades apart. Mai's parents and brothers passed away years ago.

Human trafficking tears families apart and leaves permanent scars. Mai has been robbed of three decades of a life with her family. Thanks to the amazing support from the B1G1 community, Mai eventually was safe home with her loved ones and finds her way towards recovery.

BLUE DRAGON CHILDREN'S FOUNDATION



INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

ROMDOUL

This is the story of Romdoul (pseudonym), a This Life In Family scholarship student. This Life Cambodia first connected with her and her family when she was only 4 years old.

Although her family had always struggled, Romdoul's parents and grandparents all had jobs, so there was a steady income. However, their busy schedules often meant that Romdoul would miss classes.

Things took a dramatic turn for the worse in July 2019. Romdoul's father was arrested for drug use. This was devastating to the family. The loss of income pushed the family towards extreme poverty. Romdoul had to drop out of school, and the family struggled daily to have enough to eat consistently and pay for other basic necessities.

At the end of August 2019, Romdoul's family was referred to This Life Cambodia (This Life) by one of the commune councils. Our social worker has worked with them for 3 years to provide sustainable, long term solutions for the challenges they face.

Thus far, the family has received extensive support from the program; emergency food packages, cash transfers during the COVID pandemic, school materials for Romdoul, basic counselling for the mother and child, monthly transportation costs to visit Romdoul's father in prison, and financial and technical assistance to reopen their small business.

Romdoul can now attend classes regularly and both her mother and grandmother have steady incomes.

In October 2022, Romdoul's father was released from prison and reunited with the family. With support and counselling from the program, he has avoided the addiction cycle that far too many fall into when released from prison. He is now on track to find steady employment.

After a challenging start to the first few years of her young life, Romdoul can grow up in the stable, nurturing environment every child deserves.

THIS LIFE CAMBODIA



INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

ALEX

Here at Edgar's Mission, our hearts bottomed out when the pictures came through of Alex. A hapless sheep, who was burdened down by an abundance of wool, had been found by an abundance of kindness in the form of a kindly bushwalker.

Alex was in a bad state of health. For slim pickings were the grazing opportunities in the area he had been found. He was so weak that he could not stand. Not even when assisted to do so.

At first we wondered if we could save Alex's life. Perhaps the kindest thing could have been to let him pass from this world. And then we lifted the shroud of wool from his face and our eyes met. In that moment it was so strikingly clear he wanted to live.

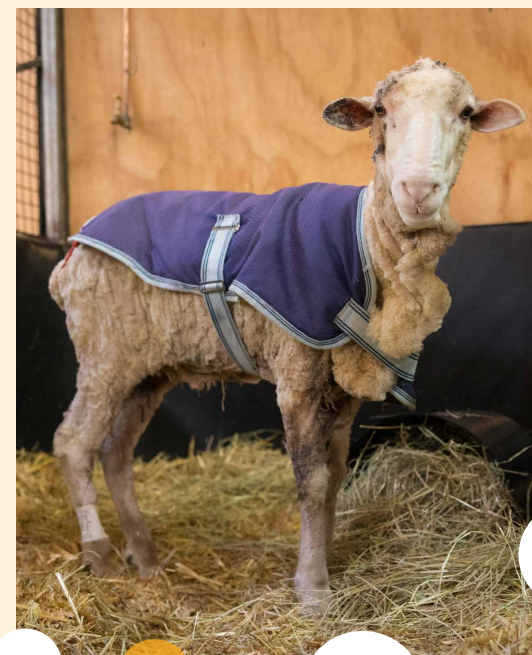
Sitting in the back of the van with our new friend with life-enhancing fluids now pumping new life into his withered form, it was as if a switch was suddenly turned on. Alex's head rose as he looked about.

Once back at sanctuary the arduous task began to remove that fleece, sodden with rain, urine, twigs, bark, beetles and maggots. His fleece was so matted and dense that at first it stubbornly refused to cede to the shears. But somehow it miraculously did. All 40 kg of it!

And left in its whirring wake was sweet Alex.

With a warm jacket gently donned and the assistance of dear Chloe and Molly Brown, stateswomen sheep, enlisted, it was then over to dear Alex to make good on his "word": he wanted to live. And, come sunrise the next day, he most certainly did – standing before us, hay bucket empty and tummy full.

EDGAR'S MISSION INC



HEALTHCARE FOR KENYAN COMMUNITIES

To ensure that no-one is left behind, in early 2022, So They Can started medical camps to reach the most hard-to-reach and marginalised community members. In partnership with selected government clinics within the communities, qualified medical professionals travel to remote communities.

The camps ensure the provision of preventative, curative and referral health services and information to marginalised community members in areas with limited or no access to healthcare due to barriers of distance, cost and low literacy.

Communities that are healthy, informed and able to take a proactive role in supporting the health and education of their children is a key focus of So They Can's holistic programming.

In June 2022 the first medical camp was delivered by So They Can Kenya, in the Kamathatha community in Nakuru County. The local Kamathatha Primary School provided their facilities for the camp, and 250 adults (80% of whom were women), and 60 children received free, quality basic healthcare, improving their general health and wellbeing.

Due to the success of the camp, in 2023 So They Can Kenya plans to conduct 6 medical camps to enable 2,000 community members to directly benefit in underserved communities in both Baringo and Nakuru.

SO THEY CAN

so they can
Educate to Empower



EXCITING WORTHY CAUSE UPDATES

In 2022, we had the privilege of welcoming 5 new Worthy Causes and 25 new projects into the Worthy Cause Program.

With projects in 1 new and 6 under-represented countries, we are thrilled to share that the program has now expanded to support 81 Worthy Causes in creating much-needed impacts, in 50 countries around the world!

NEW CAUSES / NEW CATEGORIES IN 2022

PROJECTS IN A NEW COUNTRY

- Poland (Wonder Foundation)

PROJECTS IN AN UNDER-REPRESENTED COUNTRY

- Bolivia (Water For People)
- Guatemala (Water For People)
- Honduras (Water For People)
- Nicaragua (Water For People)
- Peru (Water For People)
- United States (Trees, Water & People)

EMERGENCY RELIEF PROJECTS IN 2022

- Provide Emergency Relief Support in Ukraine (Direct Relief)
- Provide Emergency Relief for Refugees in Ukraine (ChildAid to Eastern Europe)
- Provide Emergency Relief Support for the Pakistan Flood (International Relief Teams)
- Provide Emergency Relief Support for Hurricane Ian - USA (International Relief Teams)



NEW WORTHY CAUSES

Rajasthan Samgrah Kalyan Sansthan
(RSKS)



Kilimanjaro Blind Trust Africa



Water For People



The Louise Project



U-Turn



PROJECT COUNTRIES

LIST OF PROJECTS

India

- Provide Food And Hygiene Kits To Marginalized Families
- Provide Bird Houses And Feeders To Save Sparrows In India
- Plant Grafted Fruit Trees For Marginalized Families

Kenya

- Provide VI Learners Access To Repair Technicians In School
- Provide VI Learners Access To Assistive Calculators For STEM
- Provide Digital Braille Assistive Devices To VI Learners
- Provide VI Learners With Digital Braille Content For School

Honduras
Peru
Bolivia
Guatemala

- Strengthening Capacities For Sustainable Water In Honduras
- Build Sustainable Water Systems In Guatemala
- Ensure The Life Sustaining Role Of Water In Bolivia
- Build Sustainable Water Solutions In Peru

United Kingdom

- Provide Washing Resources For Migrant Families
- Teach Roma Migrant Adults Literary And Digital Skills
- Provide Social Support For The Inclusion Of Migrant Families

South Africa

- Provide Rehab Sessions And Support For Homeless People
- Provide Necessities For Homeless People In South Africa
- Provide Homeless People With Transport To Rehab Sessions
- Provide Daily Stipends For Homeless People
- Provide Homeless People With Sheltered Accommodation





SECTION 7

2023 PLAN

HAPPINESS DOESN'T RESULT FROM WHAT WE GET, BUT FROM WHAT WE GIVE.

BEN CARSON



ACTIVE RECRUITMENT OF SCALABLE PROJECTS

Now that the impact of the B1G1 Community is growing, we are working on diversifying and optimizing the mix of projects in B1G1 to ensure the sustainability and scalability of our project activities around the world. With that in mind, we are starting to seek out organizations that work in multiple regions and offer projects in highly supported categories. If you know great organizations that you think are a great fit with B1G1, please reach out to our team.

GROWING OUR BOARD CAPACITY

B1G1 Giving, Inc. is also on the lookout for opportunities to advance its work to support many more causes. With that in mind, we will be inviting additional volunteers to join our team, who are willing to share their expertise and experience in the following areas:

- Grant application and fundraising
- Regional compliance management
- Non-profit organization management
- Strategy and process development

If you have any of the above capabilities or you know someone who is a great fit, please let us know.

A photograph of a woman and four children standing in front of a wooden wall. The woman is on the left, smiling, wearing a striped shirt and a patterned skirt. There are four children of various ages around her, some smiling. The entire image has a warm, orange-yellow tint.

SECTION 6

PEOPLE BEHIND B1G1 GIVING

THE PURPOSE OF LIFE IS A LIFE OF PURPOSE.

ROBERT BYRNE



"Another year has passed, and we have all now settled into the new normal. Many of our worthy causes find demand for their services has increased significantly. We monitor closely our worthy causes, with quarterly reports and annual assessments, and continue to find the causes we work with are doing a fantastic job of making an impact and spending donated funds wisely. Thank you all for your continued support of B1G1."

DEANNE FIRTH
BOARD MEMBER



"The B1G1 community continues to be a catalyst in protecting our environment and improving living conditions around the world. As the Treasurer of the Board, I am impressed with the leadership and the B1G1 team, as we continue to help businesses with a seamless mechanism to support worthy causes. A heartfelt thank you to the B1G1 team and to B1G1 members."

LINDA SADDLEIRE
TREASURER



"There are many things that make working at B1G1 unique and inspiring. Each day, I learn more about the amazing projects run by our worthy causes and am inspired over-and-over-again by their huge hearts and dedication for their communities. And I am reminded that there is an entire community at B1G1 who is ready to rally behind these causes in creating much-needed impacts all over the world. Thank you to each and every business and worthy cause for what you do each day."

SOPHIA LIM
WORTHY CAUSE MANAGER



SECTION 8

FINANCIALS

*THE HAPPIEST PEOPLE ARE NOT THOSE WHO HAVE THE MOST,
BUT THOSE WHO GIVE THE MOST.*

H. JACKSON BROWN JR.

STATEMENT OF FINANCIAL POSITION

	As of 31 DEC 2022 (USD)
ASSETS	
Current Assets	
Cash & Bank Balances	328,189
Deposit and Receivables	5,657
Total Current Assets	333,846
EQUITY & LIABILITIES	
Current Liabilities	
Payable to Charity	314,921
Total Current Liabilities	314,921
Equity	
Current Year Earnings	(3,454)
Retained Earnings	22,378
Total Equity	18,925
TOTAL EQUITY & LIABILITIES	333,846

STATEMENT OF INCOME

	For the year ended 31 DEC 2022 (USD)
INCOME	
Donations for Worthy Causes	1,681,218
Donations for B1G1 Giving	7,548
Bank Charges Sponsorship from Buy1GIVE1 Pte Ltd	53,355
Donations In-Kind	52,062
Other Income	778
Total Income	1,794,961
EXPENSES	
Payments to Worthy Causes	1,681,218
Bank Service Charges	54,437
Professional Fees	61,866
Online Subscriptions	894
Total Expenses	1,798,415
NET INCOME	(3,454)



THANK YOU FOR MAKING A DIFFERENCE WITH US.

www.b1g1.com