



IMPACT REPORT 2022

CREATING A WORLD FULL OF GIVING

[B1G1.COM](https://www.b1g1.com)



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SECTION 1

THE WORLD OF B1G1

THE BEST WAY TO FIND HAPPINESS IS NOT TO SEARCH FOR IT,
BUT TO HELP OTHERS FIND THEIRS.

WORDS FROM THE FOUNDER

Thank YOU for creating another record impact year with us.

Let me begin this year's Annual Impact Report by sharing with you that the year 2022 turned out to be a challenging year, even more than before.

Everywhere around the world, people and businesses experienced adverse challenges they didn't anticipate post-pandemic.

To our amazement, though, contributions from B1G1 Members soared again regardless of those challenges, making 2022 another record-breaking year in terms of the impact created. This says a lot about the surge of generosity and empathy that B1G1 Members demonstrated in the face of adversity.

We learned a lot in 2022, too. It was still a quiet year without many live events and physical meetings. But we gained more insights by listening to our Members and their ideas. Many of our Members expressed how they loved the impact creation process in B1G1 and wished to engage their contacts in meaningful ways.

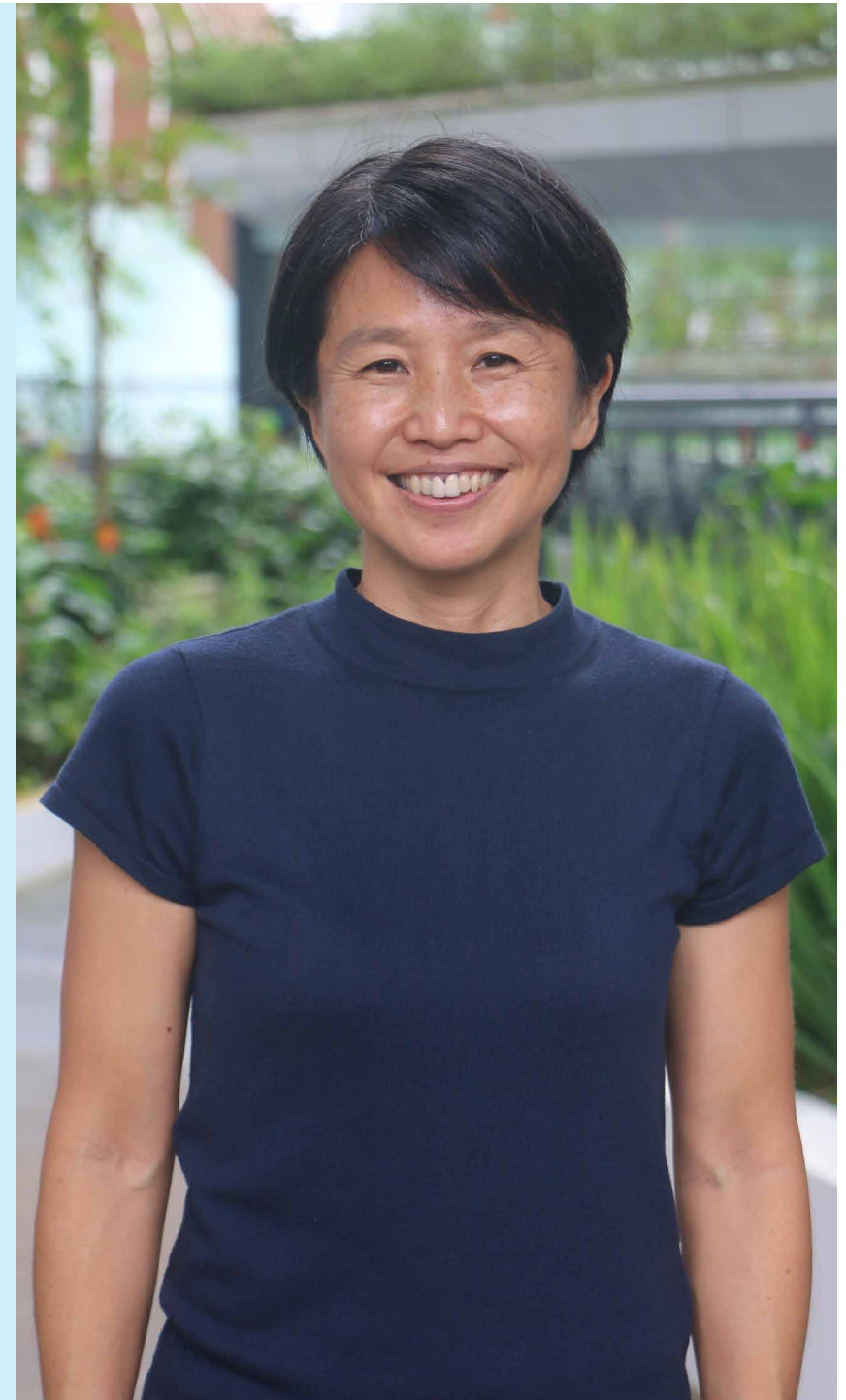
So, we are excited to be building a new tool to enhance your connection with your teams, customers and clients in the coming year.

And we look forward to making 2023 another impactful year with you AND with the people whose lives your business touches.

Thank you for being there!



MASAMI SATO
B1G1 FOUNDER



OUR MISSION

TO CREATE GIVING BUSINESSES

So that together we create positive impacts in the world every day and in every way.

UNIQUE APPROACH OF B1G1

IMPACT - We ensure that your contributions are always made impactful and effective.

HABIT - We help businesses around the world integrate effective giving into their everyday business activities.

CONNECTIONS - We develop resources to help you form meaningful connections that make a real difference.





SECTION 2

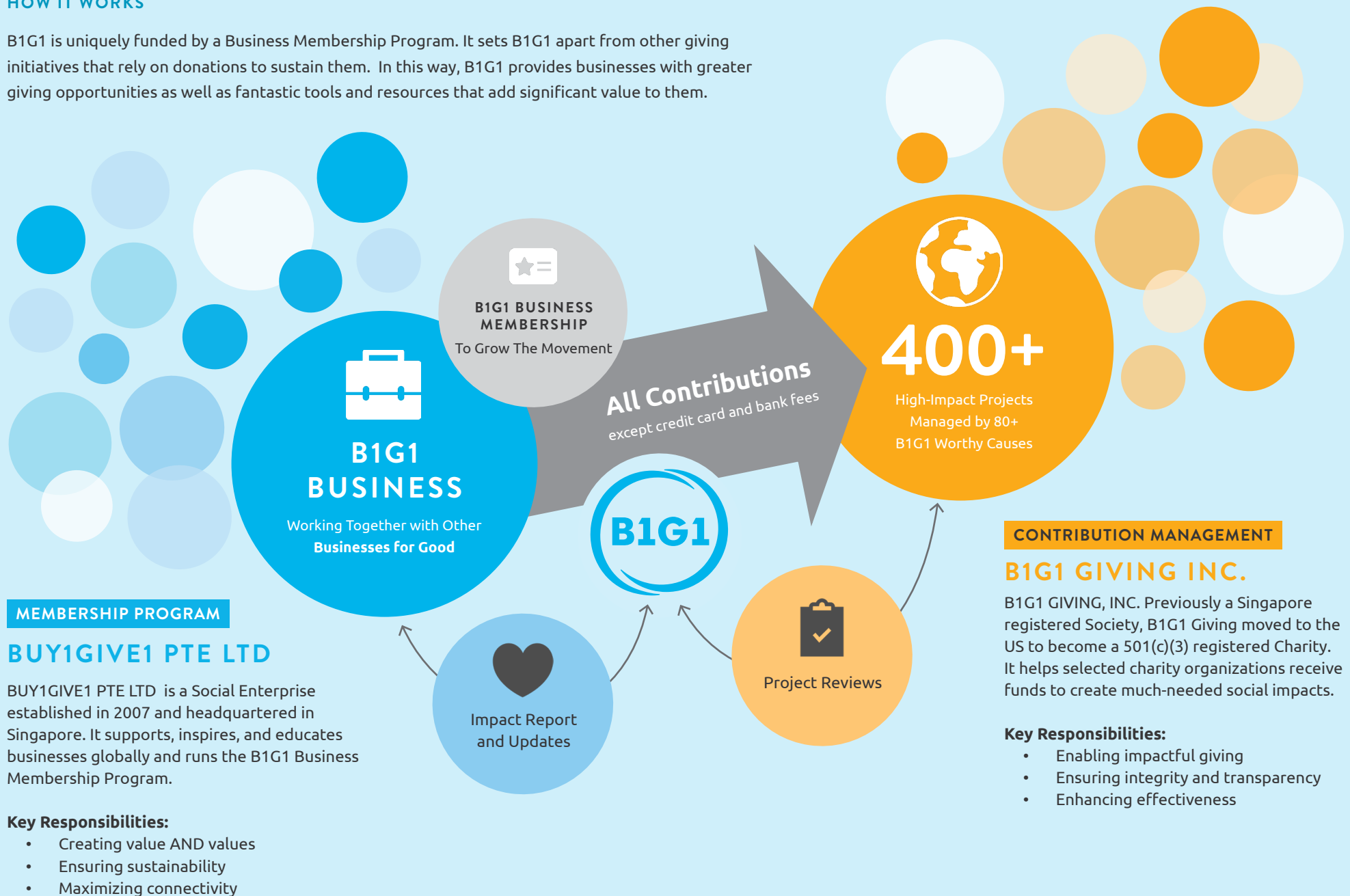
THE B1G1 MOVEMENT

WE CAN'T HELP EVERYONE, BUT EVERYONE CAN HELP SOMEONE.

RONALD REAGAN

HOW IT WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. In this way, B1G1 provides businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



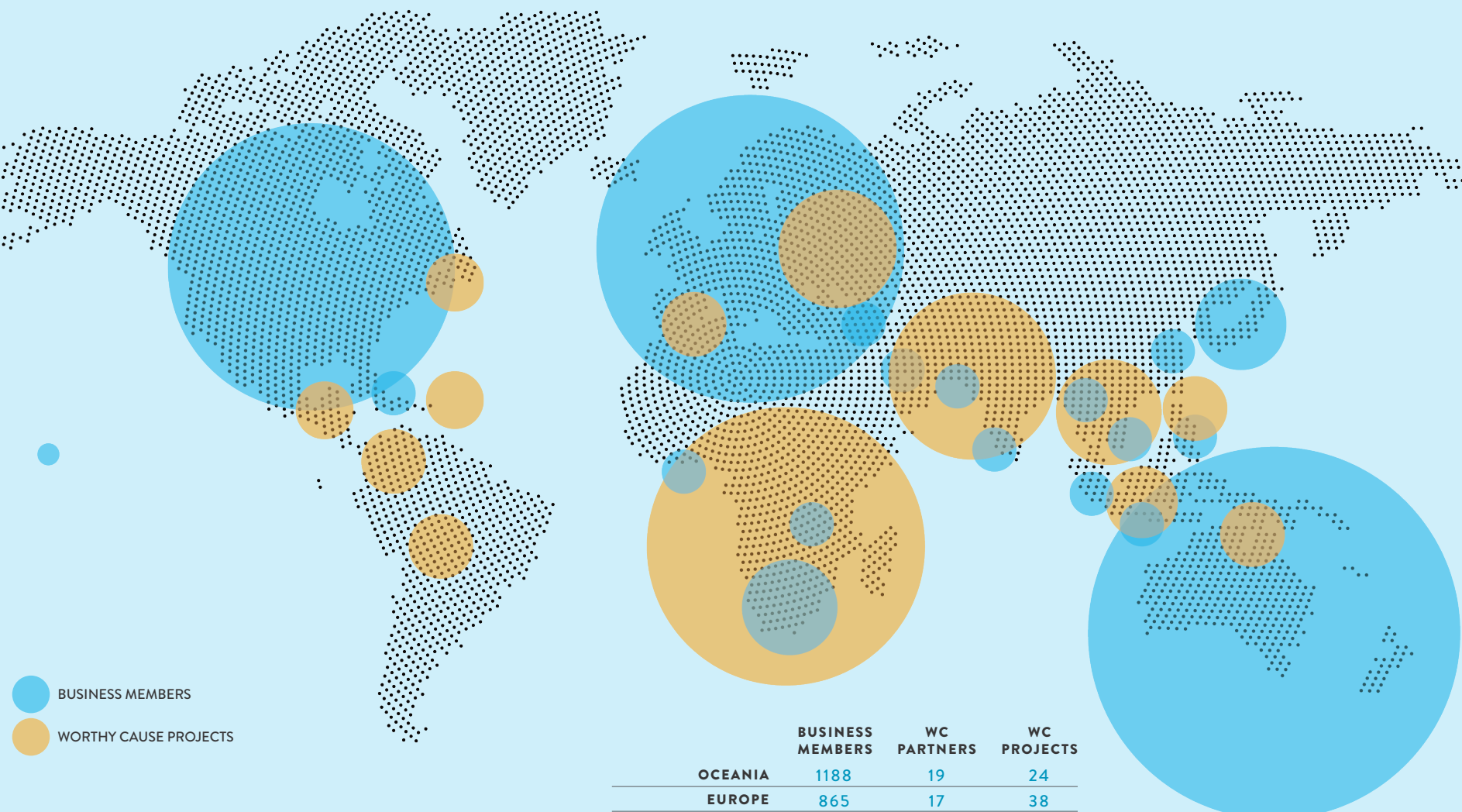


SECTION 3

THE MOVEMENT GROWTH

WE RISE BY LIFTING OTHERS, AND THE WORLD IS A BETTER PLACE FOR IT.

COMMUNITY GROWTH



- BUSINESS MEMBERS
- WORTHY CAUSE PROJECTS

The B1G1 Community comprises businesses that give and Worthy Causes that run high-impact projects around the world. We look forward to welcoming many more businesses and Worthy Causes into this Movement.

	BUSINESS MEMBERS	WC PARTNERS	WC PROJECTS
OCEANIA	1188	19	24
EUROPE	865	17	38
NORTH AMERICA	355	9	8
ASIA	132	32	203
AFRICA	28	6	144
SOUTH AMERICA	1	0	7
CENTRAL AMERICA	1	1	10
THE CARRIBEAN	2	0	0
GLOBAL	0	0	12

*WC = WORTHY CAUSE

IMPACTS HIGHLIGHTS

OUR MEMBERS FROM AROUND THE WORLD CREATED 42,023,985 GIVING IMPACTS IN 48 COUNTRIES IN 2022.



1,118,795

DAYS OF EDUCATION GIVEN



161,537

MEDICAL CONSULTS OR
TREATMENT GIVEN



474,123

MEALS WERE GIVEN



134,680

DAYS OF HUMAN RIGHTS
SUPPORT GIVEN



256,768

TREES PLANTED



888,623

DAYS OF SHELTER GIVEN

INCLUDABILITY – THE HOME OF INCLUSIVE EMPLOYERS



READING, UNITED KINGDOM

[INCLUDABILITY.CO.UK](https://includability.co.uk)

IMPACTS CREATED

104,518

FAVOURITE PROJECT CATEGORIES

CLEAN WATER & HEALTH

UK-based B1G1 Member, Includability, is an incredible platform which truly sets the standard for an inclusive, sustainable and mentally healthy workplace culture.

They have successfully embedded Impact Creation into their monthly Employee Support Groups (ESGs) where the Includability community comes together to connect and listen to a variety of fantastic guest speakers.

For every person that attends, they help a farmer in Kenya run their beekeeping business for a day. They also pre-select 3 projects before each ESG and let those in attendance vote on which one is given to - they love it! It's not just their ESGs which Includability have integrated into B1G1.

Dave Holby-Wolinski, Director of includability puts it this way:

"B1G1 is ingrained into everything we do. We love it. We just absolutely love it. We love what it stands for. We love the excitement it generates within our team. And also, I think it makes us more attractive to other organisations, who know they're also doing good by partnering with us."



E INK – SOMETHING YOU USE EVERY DAY WITHOUT EVEN KNOWING IT



BILLERICA, UNITED STATES

[EINK.COM](https://www.eink.com)

IMPACTS CREATED

179,015

FAVOURITE PROJECT CATEGORIES

ENVIRONMENT & EDUCATION

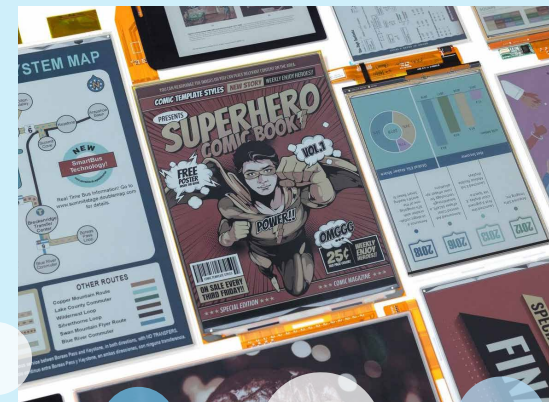
Although you may not know it, the Kindle you see readers using every day is powered by an E Ink display!

In 2022, they celebrated their 25th business anniversary and two year anniversary with B1G1.

Ever since they started, giving has been at the heart of E Ink's business. And that has now been amplified by them becoming proud B1G1 Members too.

E Ink focuses on empowering its employees to have fun with their giving. The company provides its employees with their own B1G1 accounts, and tops them up with Impact Tokens - so that they can choose how they would like to give, and select projects close to their hearts.

The impact they're able to have in the world creates more meaning, and something tangible to connect with. It puts power into the hands of the employees and encourages them to engage in creating the impacts they want to see in the world.



MESSAGES FROM B1G1 MEMBERS AND PARTNERS

"It's so cool to be a part of what you're doing. Our company loves giving to a few different B1G1 initiatives that make a tangible difference in people's lives. It's beautiful what you're doing. Cheers!"

JOHN ABBOTT & ESTELA KUN
Co-Founders of InSpiral



"Giving is not just about making a donation, It is about making a difference."

CONSOLATA NORBERTS
Director & Founder, The Mango Tree Orphan Support Trust



"As a small business, it is a privilege to be making a big impact to the world, alongside B1G1 and all their partners. The world is a better place because B1G1 is in it! Thank you."

CASSIE & ALISON
Co-Founders of Courageous Leadership Hub



"B1G1 has changed my life and so many others, by supporting worthy causes around the world. Visiting numerous sites in Kenya on a B1G1 Study tour, is one of the most transforming and beautiful experiences of my life. I am honored to serve on the Board."

LINDA SADDLEMIRE
B1G1 Board Member



"B1G1 has connected us with generous and compassionate business leaders around the world who have partnered with us in our mission to heal and strengthen families in crisis so that vulnerable children are protected. What an amazing network of people! Families protect children. Together, we are protecting families!"

CARRIEN BLUE
Co-Founder, The Charis Project and Shade Tree Foundation



MESSAGES FROM B1G1 MEMBERS AND PARTNERS

"Through your generous support, we have provided meals to more than 10,000 kids in 9 feeding sites from 15-120 days. We are humbled and grateful that in big and small ways, you have contributed to the goal of proving that our collective caring and sharing can end hunger and malnutrition."

GAWAD KALINGA



"We love you and your mission. Thank you B1G1 for helping us ignite even more souls worldwide."

IGNITING SOULS



"B1G1 is helping us achieve our core purpose in business. The members are wonderful and I'm uplifted with every interaction within the community and have had some life-changing experience thanks to the wonderful projects you have helped us to connect with. Congratulations to Masami, Paul and the B1G1 team for creating such a beautiful place to connect, thrive and be inspired."

STACEY KEHOE
Founder of Brandlective
Communications



"We are profoundly grateful for the businesses that have taken up the challenge to include giving in their business model. As a result, we have been able over the last 12 years to help more women learn to sew, to help more disadvantaged rickshaw pullers own their own rickshaw and lift themselves out of poverty, to see African communities increase their crops, their income and their health and to see children beginning to bloom."

EVERY HOME GLOBAL CONCERN



"Our partnership with B1G1 reminds us that we're part of a worldwide community of like-minded organizations and businesses who are dedicated to utilizing their unique talents to lift up the world. From our small corner of the world, the entire team at Creamos celebrates your progress and all the lives changed along the way!"

THE CREAMOS FAMILY



A photograph of two elderly women standing in a hallway, overlaid with a blue tint. The woman on the left is wearing a purple and yellow patterned shirt and holding a white cane. The woman on the right is wearing a red polo shirt, sunglasses, and holding a white cane. In the background, a sign on a door reads "SENIOR CITIZEN LADIES DORMITORY".

SECTION 4

2022 MILESTONES

EVERYONE SMILES IN THE SAME LANGUAGE.

GEORGE CARLIN

2022 MILESTONES

CELEBRATING 15 YEARS OF IMPACT TOGETHER WITH B1G1 BUSINESS AND WORTHY CAUSE COMMUNITY.

Here are some key highlights.

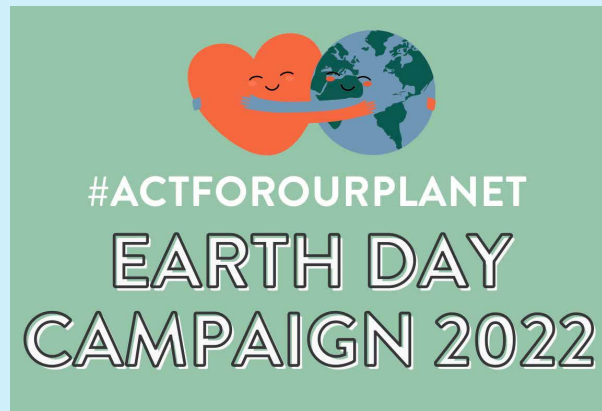
MARCH & JULY 2022: VIRTUAL STUDY TOURS

While we were still unable to host live Study Tours, we wanted to bring the experience of 'visiting B1G1 Projects' closer to our Members. These online experiences gave many more of our Members a deeper understanding of how small things really matter in transforming and uplifting lives.



APRIL 2022: EARTH DAY CAMPAIGN

B1G1 Members around the world helped boost the environmental impacts of B1G1 by participating in the 2022 EARTH DAY Campaign where every giving was boosted by a secret sponsor. Environmental projects are a key component of B1G1's project mix. It takes every one of us to ensure the sustainability of our Planet.



JULY 2022: 15TH ANNIVERSARY CELEBRATION

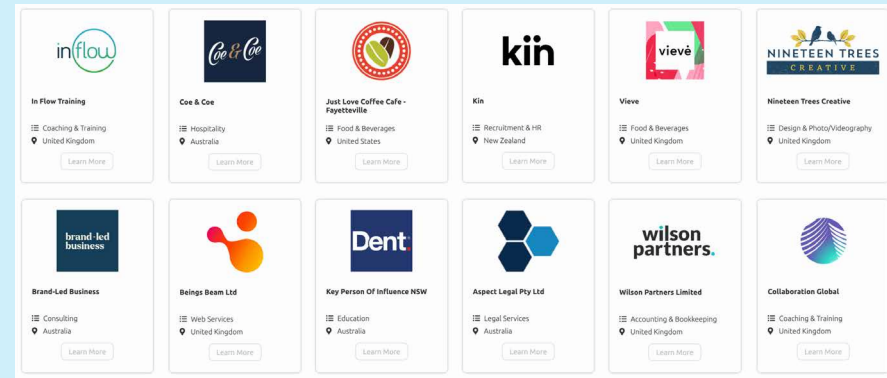
We celebrated B1G1's 15th birthday with our Members from around the world who sent us awesome messages and lovely smiles. Please take a look at our Anniversary Wall here (b1g1.com/15th-anniversary) if you haven't yet done so.



2022 MILESTONES

OCTOBER 2022: LAUNCH OF NEW BUSINESS LISTING

We soft-launched the updated B1G1 Business Directory in late October. B1G1 Members who are giving regularly can opt in to be listed on this directory and showcase the impacts they are creating with B1G1. If you're already part of the listing, please share your profile page with others, to thank them for the part they play (and also to encourage more businesses to get involved!)



NOVEMBER 2022: MOMENTS THAT MATTER

A new series of member events 'Moments That Matter' started in November 2022. These events include quick updates from selected B1G1 projects, a great business idea from a B1G1 Member and latest updates from the B1G1 Team. It's these Moments That Matter that make the experience as a B1G1 Member even more meaningful.



NOVEMBER-DECEMBER 2022: SEASON OF GIVING CAMPAIGN

Our 2022 Christmas Campaign featuring six lovingly-crafted Seasonal Gift Bundles received great support from B1G1 Members as they purchased the life-changing gifts for their business contacts and loved ones. Two of the most popular bundles were 'Joy to the Earth' (providing care and support for land and sea animals and for planting trees) and 'Silent Knight' (providing access to education and empowerment to those in need). This campaign helped make the year even more impactful.





SECTION 5

2022 IMPACTS

THE MORE YOU GIVE AWAY, THE MORE COMES BACK TO YOU.

PAUL MCCARTNEY

IMPACTS BY CATEGORIES



HEALTH

IMPACTS

28,782,427

PERCENTAGE OF CONTRIBUTIONS

68.49%

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health - the real wealth of a person.



FOOD

IMPACTS

8,782,859

PERCENTAGE OF CONTRIBUTIONS

20.90%

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



EDUCATION

IMPACTS

1,655,410

PERCENTAGE OF CONTRIBUTIONS

3.94%

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



SHELTER

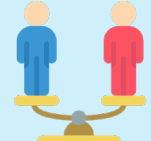
IMPACTS

904,208

PERCENTAGE OF CONTRIBUTIONS

2.15%

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.



HUMAN RIGHTS

IMPACTS

658,776

PERCENTAGE OF CONTRIBUTIONS

1.57%

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



INCOME GENERATION

IMPACTS

532,186

PERCENTAGE OF CONTRIBUTIONS

1.27%

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



LIFE ENHANCEMENT

IMPACTS

315,186

PERCENTAGE OF CONTRIBUTIONS

0.75%

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



ENVIRONMENT

IMPACTS

288,154

PERCENTAGE OF CONTRIBUTIONS

0.69%

By protecting the Earth, we're not only protecting our home but also our future.



OTHERS

IMPACTS

104,779

PERCENTAGE OF CONTRIBUTIONS

0.25%

This includes contributions that support the facilitation of impactful giving.

IMPACTS BY THE SUSTAINABLE DEVELOPMENT GOALS (THE SDG)



510,901
IMPACTS



1,420,804
IMPACTS



7,788,181
IMPACTS



1,026,350
IMPACTS



380,801
IMPACTS



20,508,185
IMPACTS



82,349
IMPACTS



350,766
IMPACTS



329,341
IMPACTS



2,119,692
IMPACTS



6,452,555
IMPACTS



75,045
IMPACTS



96,456
IMPACTS



2,688
IMPACTS



564,923
IMPACTS



307,087
IMPACTS



7,860
IMPACTS



MORE ABOUT B1G1 & THE SDGS

B1G1.COM/SUSTAINABLE-DEVELOPMENT-GOALS

INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

MAI

Mai, now 43, hadn't seen her loved ones since she was trafficked at the age of 13.

Growing up in hunger and poverty, she didn't hesitate when given the opportunity to work in China. However, there was no job. Instead, Mai was sold and resold into forced 'marriages' to three different men.

Earlier this year, Chinese authorities identified her in a COVID-19 patrol and she was brought to the Vietnam border gate. Since then, Blue Dragon has been supporting Mai and searching for her family.

After 30 years away, Mai could not recall the exact location of her home. The names of her village and her district had changed, so the search to find her family took many weeks.

But finally Blue Dragon found Mai's family. On the last day of October, for the first time in 30 years, Mai was home.

Mai was in tears of joy as she hugged her two sisters, the only surviving members of their family, after decades apart. Mai's parents and brothers passed away years ago.

Human trafficking tears families apart and leaves permanent scars. Mai has been robbed of three decades of a life with her family. Thanks to the amazing support from the B1G1 community, Mai eventually was safe home with her loved ones and finds her way towards recovery.

BLUE DRAGON CHILDREN'S FOUNDATION



INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

ROMDOUL

This is the story of Romdoul (pseudonym), a This Life In Family scholarship student. This Life Cambodia first connected with her and her family when she was only 4 years old.

Although her family had always struggled, Romdoul's parents and grandparents all had jobs, so there was a steady income. However, their busy schedules often meant that Romdoul would miss classes.

Things took a dramatic turn for the worse in July 2019. Romdoul's father was arrested for drug use. This was devastating to the family. The loss of income pushed the family towards extreme poverty. Romdoul had to drop out of school, and the family struggled daily to have enough to eat consistently and pay for other basic necessities.

At the end of August 2019, Romdoul's family was referred to This Life Cambodia (This Life) by one of the commune councils. Our social worker has worked with them for 3 years to provide sustainable, long term solutions for the challenges they face.

Thus far, the family has received extensive support from the program; emergency food packages, cash transfers during the COVID pandemic, school materials for Romdoul, basic counselling for the mother and child, monthly transportation costs to visit Romdoul's father in prison, and financial and technical assistance to reopen their small business.

Romdoul can now attend classes regularly and both her mother and grandmother have steady incomes.

In October 2022, Romdoul's father was released from prison and reunited with the family. With support and counselling from the program, he has avoided the addiction cycle that far too many fall into when released from prison. He is now on track to find steady employment.

After a challenging start to the first few years of her young life, Romdoul can grow up in the stable, nurturing environment every child deserves.

THIS LIFE CAMBODIA



INSPIRING BENEFICIARY STORIES FROM B1G1 WORTHY CAUSES

ALEX

Here at Edgar's Mission, our hearts bottomed out when the pictures came through of Alex. A hapless sheep, who was burdened down by an abundance of wool, had been found by an abundance of kindness in the form of a kindly bushwalker.

Alex was in a bad state of health. For slim pickings were the grazing opportunities in the area he had been found. He was so weak that he could not stand. Not even when assisted to do so.

At first we wondered if we could save Alex's life. Perhaps the kindest thing could have been to let him pass from this world. And then we lifted the shroud of wool from his face and our eyes met. In that moment it was so strikingly clear he wanted to live.

Sitting in the back of the van with our new friend with life-enhancing fluids now pumping new life into his withered form, it was as if a switch was suddenly turned on. Alex's head rose as he looked about.

Once back at sanctuary the arduous task began to remove that fleece, sodden with rain, urine, twigs, bark, beetles and maggots. His fleece was so matted and dense that at first it stubbornly refused to cede to the shears. But somehow it miraculously did. All 40 kg of it!

And left in its whirring wake was sweet Alex.

With a warm jacket gently donned and the assistance of dear Chloe and Molly Brown, stateswomen sheep, enlisted, it was then over to dear Alex to make good on his "word": he wanted to live. And, come sunrise the next day, he most certainly did – standing before us, hay bucket empty and tummy full.

EDGAR'S MISSION INC



HEALTHCARE FOR KENYAN COMMUNITIES

To ensure that no-one is left behind, in early 2022, So They Can started medical camps to reach the most hard-to-reach and marginalised community members. In partnership with selected government clinics within the communities, qualified medical professionals travel to remote communities.

The camps ensure the provision of preventative, curative and referral health services and information to marginalised community members in areas with limited or no access to healthcare due to barriers of distance, cost and low literacy.

Communities that are healthy, informed and able to take a proactive role in supporting the health and education of their children is a key focus of So They Can's holistic programming.

In June 2022 the first medical camp was delivered by So They Can Kenya, in the Kamathatha community in Nakuru County. The local Kamathatha Primary School provided their facilities for the camp, and 250 adults (80% of whom were women), and 60 children received free, quality basic healthcare, improving their general health and wellbeing.

Due to the success of the camp, in 2023 So They Can Kenya plans to conduct 6 medical camps to enable 2,000 community members to directly benefit in underserved communities in both Baringo and Nakuru.

SO THEY CAN

so they can
Educate to Empower



EXCITING WORTHY CAUSE UPDATES

In 2022, we had the privilege of welcoming 5 new Worthy Causes and 25 new projects into the Worthy Cause Program.

With projects in 1 new and 6 under-represented countries, we are thrilled to share that the program has now expanded to support 81 Worthy Causes in creating much-needed impacts, in 50 countries around the world!

NEW CAUSES / NEW CATEGORIES IN 2022

PROJECTS IN A NEW COUNTRY

- Poland (Wonder Foundation)

PROJECTS IN AN UNDER-REPRESENTED COUNTRY

- Bolivia (Water For People)
- Guatemala (Water For People)
- Honduras (Water For People)
- Nicaragua (Water For People)
- Peru (Water For People)
- United States (Trees, Water & People)

EMERGENCY RELIEF PROJECTS IN 2022

- Provide Emergency Relief Support in Ukraine (Direct Relief)
- Provide Emergency Relief for Refugees in Ukraine (ChildAid to Eastern Europe)
- Provide Emergency Relief Support for the Pakistan Flood (International Relief Teams)
- Provide Emergency Relief Support for Hurricane Ian - USA (International Relief Teams)



NEW WORTHY CAUSES

Rajasthan Samgrah Kalyan Sansthan
(RSKS)



Kilimanjaro Blind Trust Africa



Water For People



The Louise Project



U-Turn



PROJECT COUNTRIES

LIST OF PROJECTS

India

- Provide Food And Hygiene Kits To Marginalized Families
- Provide Bird Houses And Feeders To Save Sparrows In India
- Plant Grafted Fruit Trees For Marginalized Families

Kenya

- Provide VI Learners Access To Repair Technicians In School
- Provide VI Learners Access To Assistive Calculators For STEM
- Provide Digital Braille Assistive Devices To VI Learners
- Provide VI Learners With Digital Braille Content For School

Honduras
Peru
Bolivia
Guatemala

- Strengthening Capacities For Sustainable Water In Honduras
- Build Sustainable Water Systems In Guatemala
- Ensure The Life Sustaining Role Of Water In Bolivia
- Build Sustainable Water Solutions In Peru

United Kingdom

- Provide Washing Resources For Migrant Families
- Teach Roma Migrant Adults Literary And Digital Skills
- Provide Social Support For The Inclusion Of Migrant Families

South Africa

- Provide Rehab Sessions And Support For Homeless People
- Provide Necessities For Homeless People In South Africa
- Provide Homeless People With Transport To Rehab Sessions
- Provide Daily Stipends For Homeless People
- Provide Homeless People With Sheltered Accommodation





SECTION 6

B1G1 TEAM

THE PURPOSE OF LIFE IS A LIFE OF PURPOSE.

ROBERT BYRNE



MASAMI SATO
FOUNDER & CEO



PAUL DUNN
CO-FOUNDER



JEFFREY TEO
OPERATIONS AND DATA
MANAGER



BRONTË WESTCOTT
MARKETING AND COMMUNICATIONS
MANAGER



JACK BLENKINSOPP
PARTNERSHIPS MANAGER



RAKHEE SHAH
PARTNERSHIPS MANAGER



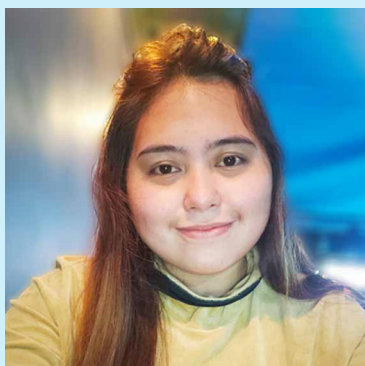
ELVIN MONICA
FINANCE AND OPERATIONS
MANAGER



SOPHIA LIM
CAUSE ENGAGEMENT MANAGER



STEPHANIE CHING
MEMBER EXPERIENCE AND TEAM
DEVELOPMENT MANAGER



FRITZEI SARIN
ACCOUNT ASSOCIATE



REN CABARABAN
MEMBER SUPPORT ASSOCIATE

WHAT MAKES WORKING AT B1G1 SPECIAL?

"For me there are two things that make working at B1G1 unique. The first is the people who make our community, from the businesses we work with, to our worthy causes - and, of course, our incredible team. Not only am I inspired every single day by them, but I've also found meaningful friendships.

The second is knowing that my work really matters. Waking up every day and knowing that the actions I take have an impact really gives me a sense of fulfilment and purpose."

- RAKHEE SHAH



SECTION 7

2023 & BEYOND

HAPPINESS DOESN'T RESULT FROM WHAT WE GET, BUT FROM WHAT WE GIVE.

BEN CARSON



LOOKING FORWARD

One year ago, we wrote that 2021 was ‘challenging’. And as you know, 2022 was even more so. Then, depending on where you are on our planet, 2023 still has that feeling of uncertainty about it — uncertainty that can sometimes prevent great things from happening.

Our role here at B1G1 is to lead — to be a place where people, our team, our Members, our Worthy Causes and their beneficiaries feel safe, feel cared for, listened to, loved and valued.

We can continue to do that by continuing to tell (and help create) positive stories — stories that move and inspire. And stories that are NOT about us *per se*, but about the outcomes we’re all creating for others.

Steve Jobs said it so well 30 years ago: “The storyteller is the most powerful person in the world. The storyteller sets the vision, the values and the agenda for an entire generation yet to come.”

And when you realize the truth of that, you realize that B1G1 is not about us — it’s about something bigger than us.

It will always be that — coming together to make our world a better, more equitable and peaceful place.

MASAMI SATO & PAUL DUNN

B1G1 CO-FOUNDERS

OUR GOALS



2022
2,800
BUSINESS MEMBERS
310
MILLION
GIVING IMPACTS*



2023
3,200
BUSINESS MEMBERS
360
MILLION
GIVING IMPACTS*



2030
30,000
BUSINESS MEMBERS
5
BILLION
GIVING IMPACTS*

**The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.*

UPCOMING DEVELOPMENTS IN 2023

ENHANCING HOW MEMBERS COMMUNICATE THEIR IMPACTS

This year, we are working on improving how B1G1 Members track their impact statistics so that you can communicate your effort and progress internally and externally. Members can watch out for improvements on their Impact History and email updates, as well as an exciting update on the Impact Widgets.

ENGAGING OTHERS IN IMPACT CREATION

Recently, more and more B1G1 Members reached out to us saying that they would love to let their contacts choose the impacts they want to create. By engaging their audience in the choice of impact, they want to bring everyone on the journey and mission. We think that is a fantastic idea! So, right now we're working on that. Early signs are that it looks awesome too!

HELPING MEMBERS ARTICULATE THEIR IMPACTS EVEN MORE POWERFULLY

In recent years, we learned a lot about what type of communication gained better 'traction' with the marketplace. Communication standards around the world evolved with stricter compliance requirements too - to keep the information accurate and integral. So, this year, we will be enhancing our communication guides and adding in additional resources Members can use to articulate the impacts they're creating by supporting B1G1 projects around the world.

A woman in a sari is pouring water from a yellow bucket into a stream. The water is splashing, creating a misty effect. In the background, there are lush green trees and other people, including a child, near the water. The entire image has a blue tint.

SECTION 8

FINANCIALS

*THE HAPPIEST PEOPLE ARE NOT THOSE WHO HAVE THE MOST,
BUT THOSE WHO GIVE THE MOST.*

H. JACKSON BROWN JR.

BUY1GIVE1 PTE LTD

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilized to further develop its initiatives to benefit B1G1 Members and Partners.

NOTES

* This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

STATEMENT OF FINANCIAL POSITION

	As at 31 DEC 2022 (USD)
ASSETS	
Current Assets	
Cash & Bank Balances	311,499
Deposit and Receivables	83,109
Total Current Assets	394,608
Non Current Assets	
Fixed Assets	120,710
Intangibles - IP, Systems & Trademarks	252,859
Total Non Current Assets	373,569
TOTAL ASSETS	768,177
EQUITY & LIABILITIES	
Equity	
Issued & Paid-Up Capital	1,000,000
Retained Earning	(364,147)
Total Equity	635,853
Current Liabilities	
Lease Liability	48,799
Accruals	7,589
Other Payable	6,763
Total Current Liabilities	63,151
Non Current Liabilities	
Lease Liability	69,173
Total Current Liabilities	69,173
TOTAL EQUITY & LIABILITIES	768,177

STATEMENT OF INCOME

	1 JAN 2022 - 31 DEC 2022 (USD)
OPERATING INCOME/EXPENSES	
Operating Income	
Membership Income	1,014,981
Other Services & Products	125,435
Total Operating Income	1,140,416
Operating Expenses	
Staff Salaries & Payroll Expenses	583,126
Depreciation & Amortisation	155,452
Other Operating Expenses	476,318
Charitable Contributions*	100,903
Total Operating Expenses	1,315,799
NET OPERATING INCOME/(LOSS)	(175,383)
OTHER INCOME/EXPENSES	
Other Income	
Grants & Rebate	17,445
Sponsorships to B1G1	1,027
Total Other Income	18,472
Other Expenses	0
NET OTHER INCOME/(LOSS)	18,472
NET INCOME/(LOSS)	(156,911)

B1G1 GIVING, INC.

The contribution management of the B1G1 initiative is handled by a sister organization, B1G1 Giving Inc. You can refer to the Annual Report of B1G1 Giving to find out more.

STATEMENT OF FINANCIAL POSITION

	As of 31 DEC 2022 (USD)
ASSETS	
Current Assets	
Cash & Bank Balances	328,189
Deposit and Receivables	5,657
Total Current Assets	333,846
EQUITY & LIABILITIES	
Current Liabilities	
Payable to Charity	314,921
Total Current Liabilities	314,921
Equity	
Current Year Earnings	(3,454)
Retained Earnings	22,378
Total Equity	18,925
TOTAL EQUITY & LIABILITIES	333,846

STATEMENT OF INCOME

	For the year ended 31 DEC 2022 (USD)
INCOME	
Donations for Worthy Causes	1,681,218
Donations for B1G1 Giving	7,548
Bank Charges Sponsorship from Buy1GIVE1 Pte Ltd	53,355
Donations In-Kind	52,062
Other Income	778
Total Income	1,794,961
EXPENSES	
Payments to Worthy Causes	1,681,218
Bank Service Charges	54,437
Professional Fees	61,866
Online Subscriptions	894
Total Expenses	1,798,415
NET INCOME	(3,454)



THANK YOU FOR MAKING A DIFFERENCE WITH US.

www.b1g1.com