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SECTION 1

THE WORLD OF B1G1

THOSE WHO ARE HAPPIEST ARE THOSE WHO DO THE MOST FOR OTHERS

BOOKER T. WASHINGTON

WORDS FROM THE FOUNDER

Who would have imagined....

Over the last 2 years, B1G1 has gone through some of the most challenging moments. I believe that many - if not most - of our Members and Partners have experienced it too.

Globally, there have been seriously significant shifts in ways we work, live and collaborate. And now, we're coming out of the global pandemic with new ideas, new aspirations and new ways of collaboration. And yet, our world still feels 'unsettled' in so many ways.

No matter how difficult it was, the year 2021 was absolutely a record giving year in B1G1. We have surpassed the much-anticipated 250 million giving impact milestone. Those 250 million smiles - the acts of kindness - coming from the business community has become stronger than ever.

As we head into the new phase, we are so looking forward to collaborating better with amazing businesses, industry experts, professional networks and other technology companies. The potential is massive.

We're so grateful to everyone who has shown the unwavering giving spirit in this most difficult yet extraordinary time in our lifetime.

Businesses with a real sense of purpose really can change our world. Thank you for showing that in action.

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MASAMI SATO B1G1 FOUNDER



MISSION

TO CREATE A WORLD THAT'S FULL OF GIVING

Because that's a happier world.

B1G1'S UNIQUE APPROACH

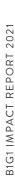
IMPACT | INTEGRITY | CONNECTION

We ensure 100% of your contributions go to support your intended projects to create real **IMPACT.**

We support you and our Worthy Cause Partners through the giving process to make giving an INTEGRAL part of your everyday business.

We develop mechanisms to help you feel and create tangible **CONNECTIONS.**

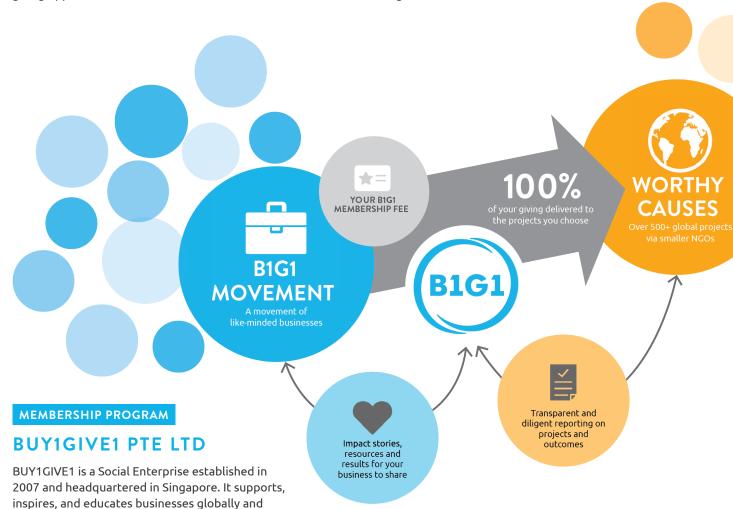






HOW IT WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. This way, B1G1 can provide businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



CONTRIBUTION MANAGEMENT

B1G1 GIVING INC.

Previously a Singapore registered Society, B1G1 Giving moved to the US to become a 501(c)(3) registered Charity. It helps selected charity organizations receive funds to create much-needed social impacts.

Key Responsibilities:

- Enabling impactful giving
- Ensuring integrity and transparency
- Enhancing effectiveness

Key Responsibilities:

Creating value AND values

runs the B1G1 Business Membership Program.

- Ensuring sustainability
- Maximizing connectivity

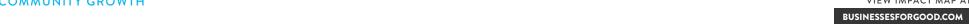


THE MOVEMENT GROWTH

AS WE WORK TO CREATE LIGHT FOR OTHERS, WE NATURALLY LIGHT OUR OWN WAY.

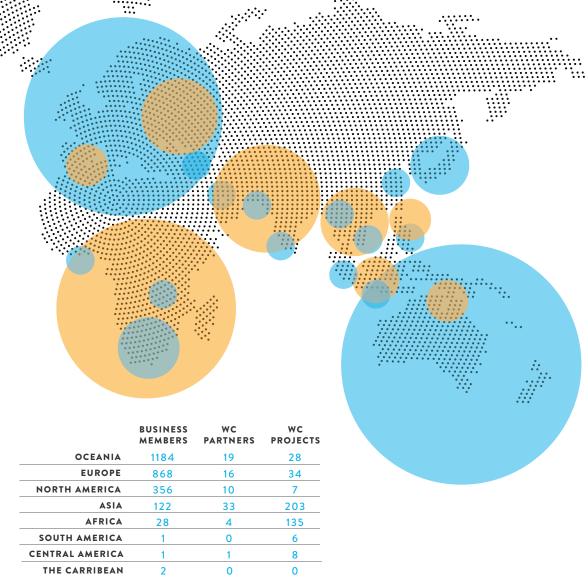
MARY ANNE RADMACHER

COMMUNITY GROWTH





B1G1 Community comprises of businesses that give and Worthy Causes that run high-impact projects around the world. We look forward to welcoming many more businesses and Worthy Causes in this Movement.



With 2 years of Pandemic challenging the business community, 2021 was equally a tough year as 2020. Regardless of that, we are inspired to see how B1G1 Businesses gave nearly 80% more in 2021.

Thanks to many of the generous givers in B1G1, we've surpassed our 250 million giving impact milestone in August 2021.

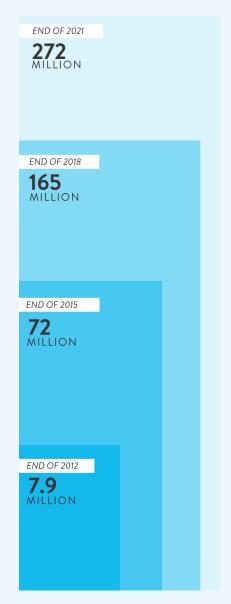
CONNECTION GROWTH

NUMBER OF TOTAL BIG1 MEMBERS



IMPACT GROWTH

NUMBER OF ACCUMULATED GIVING IMPACTS*



*The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.

BUSINESS STORIES FROM AROUND THE WORLD



THE CRAFTY KIT COMPANY

LOCATION: EAST LINTON, UNITED KINGDOM

FAVOURITE PROJECT CATEGORY: LIFE ENHANC-

MENT

TOTAL IMPACTS CREATED:

217,714

CRAFTYKITCOMPANY.CO.UK

B1G1 Business Crafty Kit Company is an art business that produces nature-inspired craft kits from Scotland.

Last year, they went the extra mile to make a difference through B1G1 - 1,084 miles to be exact.

When they first caught wind of the Conqueror Virtual Challenges' mission, they saw it as an opportunity to celebrate the company's success despite the pandemic. They also saw it as a chance to give back; donating a day of access to a science lab to children in Bombay for every mile they walked.

After 55 days, the team had raised over 1,084 days of access to a science lab!





BUSINESS STORIES FROM AROUND THE WORLD

LUXE botanics

LUXE BOTANICS

LOCATION: SINGAPORE

FAVOURITE PROJECT CATEGORY: EDUCATION

TOTAL IMPACTS CREATED:

9820

LUXEBOTANICS.COM

The heart of B1G1 Business for Good LUXE Botanics is not just in creating ethical skincare, but also through the same kindness and love, empowering women, children, and families through their business.

Jene Roestorf, Founder of Luxe Botanics shares,

"In Kenya, I learned one incredible fact: All it takes is to empower one woman, just one, to see a positive effect in a community

That is why giving back is at the heart of everything I do at LUXE. It's deeply ingrained in our ingredient sourcing practices and our community uplifting projects that we support with the help of Buy1Give1."







2021 MILESTONES

OUR MEMBERS FROM 68 COUNTRIES CREATED 49,915,398 GIVING IMPACTS IN 47 COUNTRIES IN 2021.

Here are some key highlights.

FEBRUARY 2021: NEW SYSTEM

Pre-launched in late 2020, B1G1's new system became the default system in February 2021. With the new system, project search became faster and creating Giving Stories became easier with a drag and drop canvas. It's enabled Members to easily create so many more impacts in the world.

MARCH 2021: CARBON OFFSET CAMPAIGN

Ahead of Earth Day 2021, we launched the new Carbon-Offset Bundles, making it very easy for any company to offset their office electricity and employee carbon emissions. Within the campaign period alone, more than 50 companies implemented the Carbon offset initiative and that number continued to grow throughout the remainder of the year.

APRIL 2021: GLOBAL PROJECTS

To make it easier for businesses to spread their reach and impact, we created another category of curated projects called 'B1G1 Global Projects' such as 'Plant a Tree in the World' and 'Educate a Child in the World'. These Global Projects distribute giving to many of the B1G1 projects that are working on the same type of project activities without the need for members to specify a particular project or country.









2021 MILESTONES

MAY 2021: MORE RECOGNITIONS

B1G1 was selected as one of the Honorees of FastCompany's World Changing Ideas. We also became re-certified as a B Corporation. And the giving arm of B1G1 (B1G1 Giving, Inc.) became recognized as a 1% for the Planet partner.

JUNE 2021: BUSINESS FOR GOOD WEEK

With the global pandemic still impacting the world in 2021, we decided to host a special week-long virtual conference with many new features. The highlight was the new Virtual Study Tours to visit many of the B1G1 Worthy Causes and their projects. From cooking classes to a special circus performance, we and our Members had an amazing time!

DEC 2021: GIVING CHRISTMAS CARD

In the giving season, we launched a special gift card campaign so that our members could give to specially curated giving bundles and send an e-card to their contacts to let them know the impact they helped create. Thank you for spreading the word and sharing the joy of giving!







SECTION 5 2021 IMPACTS

NO ONE HAS EVER BECOME POOR BY GIVING.

ANNE FRANK

IMPACTS BY CATEGORIES



EDUCATION

MPACTS

7,837,647

PERCENTAGE OF CONTRIBUTIONS

15.7%

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



ENVIRONMENT

IMPACTS

1,699,924

PERCENTAGE OF CONTRIBUTIONS

3.3%

By protecting the Earth, we're not only protecting our home but also our future.



FOOD

IMPACTS

5,598,373

PERCENTAGE OF CONTRIBUTIONS

11.2%

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



HEALTH

IMPACTS

33,262,593

PERCENTAGE OF CONTRIBUTIONS

66.6%

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health - the real wealth of a person.



HUMAN RIGHTS

IMPACTS

239,196

PERCENTAGE OF CONTRIBUTIONS

0.5%

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



INCOME GENERATION

IMPACTS

650,138

PERCENTAGE OF CONTRIBUTIONS

1.3%

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



LIFE ENHANCEMENT

MPACTS

392,581

PERCENTAGE OF CONTRIBUTIONS

0.8%

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



OTHERS

IMPACTS

11,073

PERCENTAGE OF CONTRIBUTIONS

0.1%

This includes contributions that support the facilitation of impactful giving.



SHELTER

IMPACTS

253,873

PERCENTAGE OF CONTRIBUTIONS

0.5%

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.

IMPACTS BY UN SUSTAINABLE DEVELOPMENT GOALS (SDG)



631,409



2,137,869IMPACTS



9,123,641



3,627,209



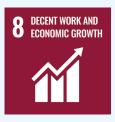
168,806 IMPACTS



18,276,775IMPACTS



602,512



302,280 IMPACTS



2,178,907IMPACTS



3,274,571



8,590,624IMPACTS



91,169IMPACTS



71,782 IMPACTS



2,461IMPACTS



668,559 IMPACTS



148,655



18,169IMPACTS



MORE ABOUT B1G1 & THE SDGS

INSPIRING BENEFICIARY STORIES

CARLOS

Since the onset of internal conflict in Colombia, thousands of young people have been recruited into illegal armed groups to fight. As a result, many childhoods have been disrupted and stolen.

Carlos is one of the many youths who have been given a second chance to be a youth again through B1G1 Worthy Cause Children Change Colombia (CCC).

Before CCC, Carlos struggled with finding purpose in his life - his life was shrouded by fear and pain. At CCC, Carlos was guided by a mentor figure whom he affectionately calls "auntie". She journeyed and supported him through the aftermath.

At CCC, Carlos was guided by a mentor figure whom he affectionately calls "auntie". She journeyed and supported him through the aftermath.

The stability provided foundations for him to develop empathy, and self-awareness - soft skills that will be key guiding principles when he eventually graduates from the program.

CHILDREN CHANGE COLOMBIA







INSPIRING BENEFICIARY STORIES

TRANG & HIEN

To some of us, a 2,000 km journey may seem only possible with a plane or car ride.

But for *Trang and Hien (not pictured), it was a distance they had to take mostly by foot and sometimes by boat, motorbike, or car before they could reach home after being trafficked.

However, they were never alone during this dangerous journey. They were accompanied by staff from B1G1 Worthy Cause Blue Dragon Children's Foundation- a grassroots charity serving children in crisis throughout Vietnam, every step of this journey.

Trang and Hien were lured with promises of a good job in a Chinese factory.

Instead, their traffickers took them into Myanmar where they were forced to work in a brothel.

The conditions were brutal and every day was a nightmare till Blue Dragon came to rescue them.

The journey home was not easy. The pandemic had limited travel options out of the country and therefore, they had to resort to alternative paths like hiking through jungles and across raging rivers.

And all that was overshadowed by the constant fear of getting caught by their traffickers.

Trang and Hien eventually made it home safely and are now waiting to reunite with their families.

Their story echoes many other lives that Blue Dragon has been working with to rescue them from trafficking and give them a second chance.

BLUE DRAGON CHILDREN'S FOUNDATION







EXCITING WORTHY CAUSE UPDATES

In 2021, we warmly welcomed 8 new Worthy Causes and 21 new projects. With projects in 5 new countries and 8 under-represented countries. This means, we are now supporting the work of 79 Worthy Causes operating in 46 countries around the world. Here's to expanding our reach to even more causes to show our love and care for.

NEW CAUSES / NEW CATEGORIES IN 2021

PROJECTS IN A NEW COUNTRY

- Canada (Water First Education and Training Inc.)
- Hong Kong (ImpactHK Limited; Feeding Hong Kong Limited)
- Lao PDR (Child's Dream)
- Lao PDR (Child's Dream)
- Mozambique (One for the World)
- Myanmar (Child's Dream)

NEW PROJECTS IN AN UNDER-REPRESENTED SDG

Goal 9: Industry, innovation and infrastructure (Mekong Plus)

NEW PROJECTS IN AN UNDER-REPRESENTED CATEGORY

• Shelter (Mekong Plus)











NEW WORTHY CAUSES

PROJECT ORGANIZATION NAME COUNTRIES

Vietnam

LIST OF PROJECTS

- Provide Business Loans And Training To Women
- Provide Housing For The Underprivileged In Vietnam
- Build Bridges And Roads For Better Access In Vietnam



ImpactHK Limited

Mekong Plus

Hong Kong

Provide Hot Meals For The Homeless In Hong Kong



CAMELEON Association INC

Philippines

- Empower Girl Survivors Of Sexual Abuse
- Sponsor Vocational And College Education In The Philippines
- Empower A Survivor Of Sexual Abuse Through Performing Arts

FIRST

Water First Education and Training

Canada

- Provide Students With Microscopes For Environmental Analysis
- Provide Indigenous Youth With Hands-On Water Science Tools





NEW WORTHY CAUSES

	ORGANIZATION NAME	PROJECT COUNTRIES	LIST OF PROJECTS
C = C = A M O S (51,280)	Creamos	Guatemala	 Provide Sewing Training For Women In Guatemala Provide Therapy For Survivors Of Violence In Guatemala Support Adolescent And Adult Education In Guatemala
樂餉社 Feeding Hong Kong	Feeding Hong Kong Limited	Hong Kong	 Bridge The Gap Between Food Waste And Hunger Deliver Festive Packs Of Key Staples To Those In Need
CHILDREN OF INDIA FOUNDATION	Children of India Foundation	Philippines	 Provide Education For Children In Mica Mining Areas Empower Children Of Lower Castes Against Sexual Exploitation
One for the World	One for the World	Mozambique; Congo (Kinshasa); Kenya	 Provide Students With Microscopes For Environmental Analysis Provide Indigenous Youth With Hands-On Water Science Tools



SECTION 7 B1G1 TEAM

OUR PRIME PURPOSE IN LIFE IS TO HELP OTHERS.

DALAI LAMA



MASAMI SATO FOUNDER & CEO



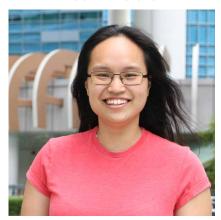
PAUL DUNN CO-FOUNDER



JEFFREY TEOGENERAL MANAGER



NHI DO MARKETING MANAGER



STEPHANIE CHING
MEMBER ENGAGEMENT MANAGER



JUN KIAT TAN PRODUCT MANAGER



JACK BLENKINSOPP PARTNERSHIPS MANAGER



LOUISA DYSON PARTNERSHIPS MANAGER



JACINTH TOH
MARKETING ASSOCIATE



SOPHIA LIM
WORTHY CAUSE ASSOCIATE



KIMBERLY KOUNTUR
PARTNERSHIP ASSOCIATE

WHAT MAKES WORKING AT B1G1 SPECIAL?

"Working at B1G1 has allowed me to meet the most beautiful and generous souls in our members, and also the most inspiring people who work at the Worthy Causes. his is in addition to being surrounded by loving and encouraging team mates who I can confidently call friends and even family. All this is what makes working at B1G1 special for me."

- JACK BLENKINSOPP



HAPPINESS IS ONLY REAL WHEN SHARED

CHRISTOPHER MCANDLESS



LOOKING FORWARD

2021 was another year full of significant challenges largely due to the extended global pandemic.

For the longest time, we haven't been able to physically meet with our Members, or visit our projects. Who would have imagined...

Regardless of those challenges though, we saw an amazing surge of giving in 2021. The volume of giving coming from the B1G1 Community grew by nearly 80% compared to the previous year.

We are so grateful for B1G1 Members and Partners around the world for their unwavering support and continuous giving. Many of our Worthy Causes mentioned to us that funding from B1G1 supported them in significant ways when their other fundraising activities plummeted. This is the power of habitual, embedded business giving

The world has seen many extreme situations like natural disasters and political divisiveness. Amidst all the challenges, the B1G1 community stayed united and connected, creating positive impacts in our world.

We look forward to celebrating many more milestones together as we head into our 15th year of collective development.

MASAMI SATO & PAUL DUNN

B1G1 CO-FOUNDERS

OUR GOALS



UPCOMING DEVELOPMENTS IN 2022

MAKING IT EASY TO SHARE THE GIVING MISSION

In recent months, B1G1 started to work with larger companies too. And with that, team engagement has become more important for many. So, we are working on enhancing the collective giving activities by implementing improved team giving experiences and Impact Token features to allow companies to 'democratize' their giving and increase team member engagement.

WORKING ON SCALING

Approaching the 15th anniversary and another big impact milestone, we are looking to upgrade many parts of our operation, platform and organization structure to get ready to scale. By creating great leadership and a team structure, we can achieve so much more together. We look forward to effectively working with many business networks to create greater impact.

SUPERCHARGING YOUR GIVING

API integrations, Zapier automation, monthly automated giving and optimized projects including Carbon Offset and Global Projects. B1G1 now has many ways to make your giving more impactful, habitual and meaningful. But giving regularly is not something all businesses are familiar with. So, making this way of giving easier and simpler is our utmost priority. We are looking forward to learning from your experience and ideas - so that many more businesses will join the giving movement.

^{*}The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.

SECTION 8 FINANCIALS

FOR IT IS IN GIVING THAT WE RECEIVE.

ST. FRANCIS OF ASSISI

BUY1GIVE1 PTE LTD

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilized to further develop its initiatives to benefit B1G1 Members and Partners.

Operating income		
Membership Income	1,024,960	
Event Income	110,981	
Other Services & Products	21,328	
Total Operating Income		1,157,269
Operating Expenses		.,,
Staff Salaries & Payroll Expenses	591,900	
Depreciation & Amortisation	164,128	
Other Operating Expenses	328,659	
Charitable Contributions*	131,686	
Total Operating Expenses		1,217,112
NET OPERATING INCOME/(LOSS)		(59,843)
OTHER INCOME/EXPENSES		(39,043)
Other Income		
Government Grants		
Sponsorships to B1G1	27,089	
Total Other Income	21,171	
Other Expenses		
Currency Exchange Losses		48,260

STATEMENT OF INCOME

OPERATING INCOME/EXPENSES

Operating Income

Total Other Expenses

NET INCOME/(LOSS)

NET OTHER INCOME/(LOSS)

NOTES

* This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

TEMENT OF FINANCIAL POSITION	As at 31 D (USI	
ASSETS		
Current Assets		
Cash & Bank Balances	574,947	
Deposit and Receivables	31,316	
Total Current Assets		606,263
Non Current Assets		
Fixed Assets	24,724	
Intangibles - IP, Systems & Trademarks	215,117	
Total Non Current Assets		
TOTAL ASSETS		239,901
QUITY & LIABILITIES		846,164
Equity		
Issued & Paid-Up Capital		
Retained Earning	1,000,000	
Total Equity	(207,236)	
Current Liabilities	10.750	792,764
Lease Liability	19,750	
Accruals	8513	
Other Payable	25,137	
Total Current Liabilities		53,400
TOTAL EQUITY & LIABILITIES		846,164

1 JAN 2021 - 31 DEC 2021

(USD)

739

739

47,521

(12,322)

B1G1 GIVING

The contribution
management of the B1G1
initiative is handled by a
sister organization, B1G1
Giving Inc. You can refer to
the Annual Report of B1G1
Giving to find out more.

TATEMENT OF FINANCIAL POSITION	As at 31 DEC 2021 (USD)
ASSETS	
Current Assets	
Cash & Bank Balances	238,112
Deposit and Receivables	6,321
Total Current Assets	244, 433
EQUITY & LIABILITIES	
Current Liabilities	
Payable to Charity	222,054
Total Current Liabilities	222, 054
Equity	
Current Year Earnings	339
Retained Earning	22,040
Total Equity	22,379
TOTAL EQUITY & LIABILITIES	244, 433

TATEMENT OF INCOME	1 JAN 2021 - 31 DEC 2021 (USD)	
INCOME		
Donations for Worthy Causes	1,397,383	
Donations for B1G1 Giving	8,207	
Bank Charges Sponsorship from Buy1GIVE1 Pte Ltd	57,042	
Donations In-Kind	39,659	
Total Income	1,502,291	
EXPENSE		
Payments to Worthy Causes	1,397,383	
Bank Service Charges	56,525	
Professional Fees	47,090	
Online Subscriptions	954	
Total Expenses	1,501,952	<u>. </u>
NET INCOME		
SURPLUS FOR THE YEAR	339	
	339	



THANK YOU FOR MAKING A DIFFERENCE WITH US.

www.b1g1.com