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WORDS FROM THE FOUNDER

The year 2020 was an unprecedented year for the world.

It was also perhaps the most challenging year for B1G1 and its community in the last decade.

Both giving and membership plummeted from March to May as so many small businesses were affected by the unexpected global pandemic. Certain types of businesses in certain regions were more severely hit by economic downturns. Our Worthy Causes, their teams and the people we serve were even more severely affected by the repeated lockdowns. Even just getting access to food or medical equipment became extremely difficult for them.

But to our amazement, the giving in B1G1 started to bounce back by June, and the last quarter of 2020 became the record-breaking giving quarter in the history of B1G1.

Now, more members than ever before are joining us. And this shows that the world is ready for more opportunities – to make a difference together.

We are also grateful to everyone who has reached out to us to help. The resilient spirit you have showed to help others in this most challenging time is a symbol of this giving community.

The year 2021 is an even more important year as we move forward together, taking all the learnings we had. We're awe-inspired to know you are here with us.

Dasam

MASAMI SATO B1G1 FOUNDER



MISSION

TO CREATE A WORLD THAT'S FULL OF GIVING

Because that's a happier world.

UNIQUE APPROACH

We ensure 100% of your contributions go to support your intended projects to create real IMPACT.

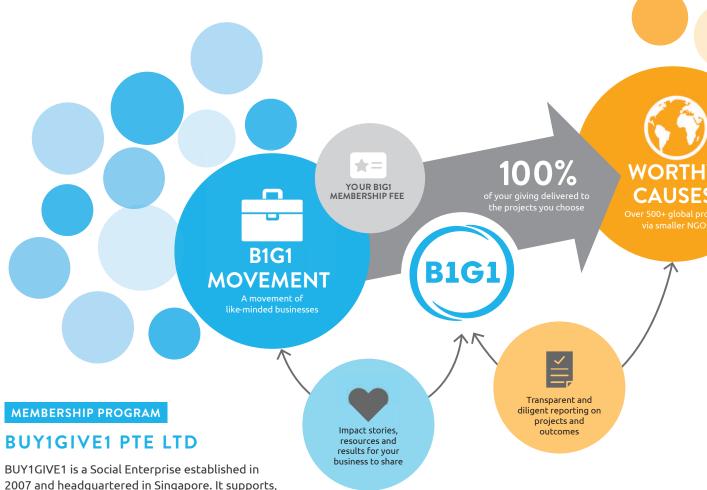
We support you and our Worthy Cause Partners through the giving process to make giving a **HABIT.**

We develop mechanisms to help you feel and create tangible **CONNECTIONS.**



HOW IT WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. This way, B1G1 can provide businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



CONTRIBUTION MANAGEMENT

B1G1 GIVING INC.

Previously a Singapore registered Society, B1G1 Giving moved to the US to become a 501(c)(3) registered Charity. It helps selected charity organizations receive funds to create much-needed social impacts.

Key Responsibilities:

- Enabling impactful giving
- Ensuring integrity and transparency
- Enhancing effectiveness

Key Responsibilities:

Creating value AND values

inspires, and educates businesses globally and runs the B1G1 Business Membership Program.

- Ensuring sustainability
- Maximizing connectivity

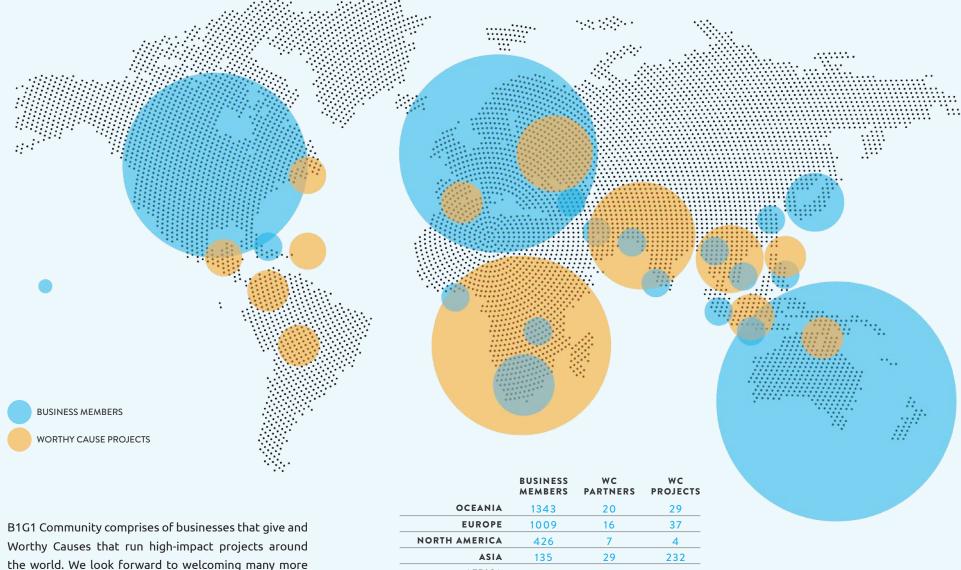
THE MOVEMENT GROWTH

LET THE BEAUTY OF WHAT YOU LOVE BE WHAT YOU DO.

RUMI

COMMUNITY GROWTH





the world. We look forward to welcoming many more businesses and Worthy Causes in this Movement.

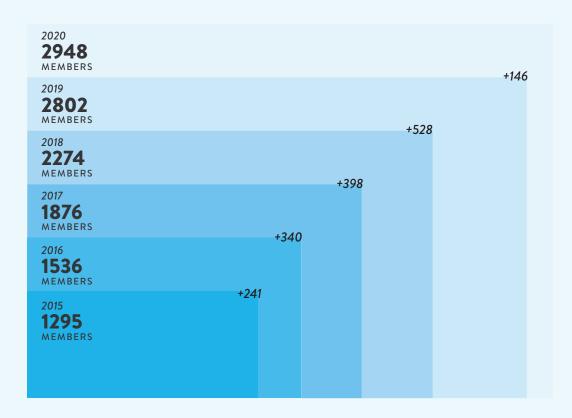
OCEANIA	1343	20	29
EUROPE	1009	16	37
NORTH AMERICA	426	7	4
ASIA	135	29	232
AFRICA	33	4	131
SOUTH AMERICA	0	0	6
CENTRAL AMERICA	0	0	5

*WC = WORTHY CAUSE

The year 2020 was an extremely challenging year for our members. Consequently, both our membership and giving fluctuated dramatically in the first two quarters of the year. To our amazement though, both membership and giving activities surged in the final quarter of the year, setting great records. This made a huge difference for the Worthy Causes that were also working really hard to keep their projects going. So, thank you for your amazing perseverance and desire to make a difference!

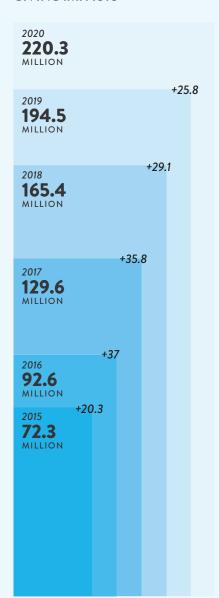
CONNECTION GROWTH

NUMBER OF TOTAL BIG1 MEMBERS



IMPACT GROWTH

NUMBER OF ACCUMULATED GIVING IMPACTS*



*The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.

BUSINESS STORIES FROM AROUND THE WORLD

Super fly honey

SUPER FLY HONEY POLE WEAR

LOCATION: NETHERLANDS

FAVOURITE PROJECT CATEGORY: HUMAN RIGHTS

TOTAL IMPACTS CREATED:

35,760

SUPERFLYHONEY.COM

Pole dancing's narrative has undergone drastic changes over the last few years. Today, what was once seen as a dance associated with sleazy clubs, is now a fitness sport that is a platform of empowerment and self-expression for both men and women.

And Founder of Super Fly Honey, Sheena Low, is at the heart of that. She helps people who wish to pole dance look and feel their best through innovative pole wear.

Apart from empowering people through pole wear, Super Fly Honey is also a Giving Business. They have created an amazing 35,760 giving impacts through B1G1, with their main focus on Human Rights projects.





BUSINESS STORIES FROM AROUND THE WORLD



ELLISKNIGHT

LOCATION: BERKSHIRE, ENGLAND

FAVOURITE PROJECT CATEGORY: HEALTH

TOTAL IMPACTS CREATED:

283,320

ELLISKNIGHT.COM

EllisKnight is an international recruitment agency from England that assists organizations with their talent acquisition strategy.

Besides helping people throughout their careers, EllisKnight also has a strong focus on helping others around the world through B1G1. One of their many great initiatives includes organizing a Christmas run last year to raise funds. The event saw over 22,000 impacts created across a range of incredible B1G1 projects.

EllisKnight exemplifies the giving spirit in everything they do. Instead of receiving birthday gifts, EllisKnight staff donate giving impacts on their special day. They also donate a percentage of every invoice received on their client's behalf. The list goes on!





BUSINESS STORIES FROM AROUND THE WORLD



COE & COE

LOCATION: AUSTRALIA

FAVOURITE PROJECT CATEGORY: HEALTH

TOTAL IMPACTS CREATED:

1,263,975

COEANDCOE.COM.AU/GIVING

Community is the beating heart of Coe & Coe, a cafe in Australia. Their passion lies not only in creating a collective space to enjoy good food and company for their community, but also in helping people beyond their homes.

Every coffee, every sandwich, and every product at Coe & Coe makes a difference in the lives of people around the world. How wonderful!

It is indeed true love and kindness when we care for not just our loved ones, but people we do not know as well.







2020 MILESTONES

OUR MEMBERS FROM 46 COUNTRIES CREATED 25,784,465 GIVING IMPACTS IN 43 COUNTRIES IN 2020.

Here are some key highlights.

JANUARY 2020: BUSHFIRE RELIEF

2020 began with blazing bushfires across many states in Australia. With members' calls for action, we listed a temporary emergency relief project and raised \$11,931 in support for families whose homes were affected. We also raised a generous amount of \$17,707.75 to provide medical support to injured koalas and kangaroos. And since B1G1 is about regular giving, we also sourced ongoing projects which support farmers affected by droughts and bushfires.

FROM APRIL 2020: COVID RESPONSE

We also noticed that health equipment and hygiene resources were much-needed in the communities of B1G1 Worthy Causes. As such, we listed a 'Community Health Support Bundle' project to let our members support multiple projects easily. We also supported temporary projects to help families in quarantine.









2020 MILESTONES

NOVEMBER 2020: B1G1X ONLINE

B1G1 Members and Partners stepped up to curate this member-run online conference in November. With over 600 people joining us, this became one of the largest member events, including many guest participants who are friends of B1G1 Members. It was a great way to remember the resilience, optimism and inspiration imbued throughout the B1G1 Community.

NOV TO DEC 2020: CHRISTMAS CAMPAIGN

B1G1's Seasons of Giving campaign in 2020 featured the return of The Christmas Gift Bundle, which was a great hit in 2019. And to power it up even more, we created three special gift Bundles that create different kinds of impact at different price points. Together, our members purchased nearly 1,000 bundles and created 168,064 giving impacts.

FEBRUARY 2021: NEW SYSTEM LAUNCHED

We finally launched the new version of B1G1 Systems on account. b1g1.com. In addition to a new information site with new explainer videos, the giving accounts of B1G1 Members are re-imagined and streamlined. With the new system, we now have a stronger focus on Giving Stories. We look forward to enhancing this system even more to make your giving even more meaningful!







We can't wait to see what impacts you'll create.



GIVING STORIES PROJECTS SHARE COMMUNITY

2020 IMPACTS

TO GIVE YOUR BEST IS TO RECEIVE THE BEST.

RAYMOND HOLLIWELL

IMPACTS BY CATEGORIES



EDUCATION

IMPACTS

3,446,282

PERCENTAGE OF CONTRIBUTIONS

13.4%

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



ENVIRONMENT

IMPACTS

560,985

PERCENTAGE OF CONTRIBUTIONS

2.2%

By protecting the Earth, we're not only protecting our home but also our future.



FOOD

MPACTS

3,224,034

PERCENTAGE OF CONTRIBUTIONS

12.5°

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



HEALTH

IMPACTS

17,678,873

PERCENTAGE OF CONTRIBUTIONS

69%

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health - the real wealth of a person.



HUMAN RIGHTS

IMPACTS

150,025

PERCENTAGE OF CONTRIBUTIONS

0.6%

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



INCOME GENERATION

IMPACTS

348,063

PERCENTAGE OF CONTRIBUTIONS

1.4%

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



LIFE ENHANCEMENT

MPACTS

205,211

PERCENTAGE OF CONTRIBUTIONS

0.8%

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



OTHERS

IMPACTS

3,241

PERCENTAGE OF CONTRIBUTIONS

0.1%

This includes contributions that support the facilitation of impactful giving.



SHELTER

IMPACTS

167,751

PERCENTAGE OF CONTRIBUTIONS

0.7%

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.

IMPACTS BY UN SUSTAINABLE DEVELOPMENT GOALS (SDG)



698,542



1,671,103IMPACTS



4,511,625IMPACTS



2,087,668IMPACTS



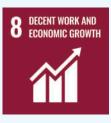
250,345 IMPACTS



9,816,073IMPACTS



165,560 IMPACTS



188,258 IMPACTS



580,181



1,434,315



3,915,068IMPACTS



48,006IMPACTS



41,271IMPACTS



3,856IMPACTS



286,556IMPACTS



82,473 IMPACTS



3,235 IMPACTS



MORE ABOUT B1G1 & THE SDGS

INSPIRING BENEFICIARY STORIES

HANTA

To many who meet Hanta, one might describe her as a wonderful lady who gives much horsepower to the running of Akany Avoko Faravohitra center - a children's home that provides them with a safe haven.

However, not many know of Hanta's Backstory that she was raised in a children's home as well.

Orphaned at 7, Hanta was at risk of ending up on the streets and falling into a life of crime. However, through B1G1 Worthy Cause Money for Madagascar's (MFM) support, and guidance from the children's home, Hanta was able to achieve her best potential.

She even got into university - a rare case in Madagascar's landscape, where poverty is rife and many children fall through the cracks.

In response to the generosity poured into her life, Hanta was determined to do the same for the many children whom she was once like, through the Akany Avoko Faravohitra center. When Hanta first undertook the Akany Avoko Faravohitra center, the place was falling apart. Nobody was running the place and there were no funds to keep it going. The center used to carry an ill reputation because it helped girls who would otherwise be put into prison.

Nevertheless, just like how people believed in her, Hanta saw the potential of what the center could be - a safe haven for children to thrive in a nurturing environment. She began to breathe new life into it.

Today, the Akany Avoko Faravohitra center is able to offer not just a home, but healing and hope to 50 destitute girls. We are immensely moved by your determination and passion to make a difference in the lives of these children, Hanta!

MONEY FOR MADAGASCAR







INSPIRING BENEFICIARY STORIES

DENTAL MAVERICKS

In August 2020, a series of blasts tore through the city of Beirut, leaving many people dead, hurt, and injured. Homes were destroyed and livelihoods disrupted. The blasts reopened old wounds for a country that was still recovering from years of conflict, and having the global pandemic under everyone's noses was an added burden.

However, through this devastation, love, kindness, and support emerged, and they came through B1G1 Worthy Cause Dental Mavericks - who showed up and provided dental support for the blast victims.

Dental Mavericks is a charitable dental relief organization from the UK. They have ongoing operations in Morocco and Lebanon supporting vulnerable communities by making dental care accessible. Through B1G1, Dental Mavericks has had more clinics running for the people of Beirut, executing procedures like partial dentures and stainless steel crowns for people suffering mouth trauma from the explosion. And this was made possible through your incredible giving!

Thank you, Dental Mavericks, for being the light in such tough times. We are right behind you!

DENTAL MAVERICKS









EXCITING WORTHY CAUSE UPDATES

In 2020, we had the privilege of welcoming 9 new Worthy Causes onboard, the most in recent years. This is testament to the growing presence of B1G1 Giving in the non-profit sphere. This also means we are now supporting the work of 76 Worthy Causes operating in 41 countries around the world and making impacts in all 17 United Nations' Sustainable Development Goals. We could not be prouder!

NEW CAUSES / NEW CATEGORIES IN 2020

PROJECTS IN A NEW COUNTRY

- Greece (Lighthouse Relief)
- Singapore (Food Bank)
- Honduras (Trees, Water, People)
- Nicaragua (Trees, Water, People)
- Guatemala (Trees, Water, People)

NEW PROJECTS IN AN UNDER-REPRESENTED SDG

- Responsible Consumption and Production (Food Bank)
- Affordable and Clean Energy (Green ID & Trees, Water, People)

NEW PROJECTS IN AN UNDER-REPRESENTED CATEGORY

 Human Rights (Shade Tree and Lighthouse Relief)











NEW WORTHY CAUSES & PROJECTS

	ORGANIZATION NAME	PROJECT COUNTRIES	LIST OF PROJECTS
National Tree Foundation	Shade Tree Foundation	Thailand	 Give Assistance to Prevent Child Trafficking Educate Families to Prevent Child Trafficking and Abuse Teach Communities to Manage their Own Finances Provide Counselling to Prevent Child Slavery Teach Families to Build their Own Businesses Give Families a Bank Account to Prevent Child Trafficking
STORY ROOM	Money for Madagascar	Madagascar	 Restore Degraded Forests through Reforestation Provide Better Schools Teach Rainforest Families about Sustainable Agriculture Protect Rainforests by Improving Livelihoods
∜ <u>Green</u> ID	GreenID	Vietnam	 Light Up Lives with Solar Power End Thirst with Solar Power
Foodbank	Food Bank	Singapore	 Rescue Meals for the Hungry Reduce Carbon Dioxide Emissions by Rescuing Food Waste Reduce Food Waste by Rescuing Meals
Drought Argels Statement has been	Drought Angels	Australia	 Give Care Packs to Farmers Affected by Natural Disaster Provide Fuel for Farmers Affected by Natural Disasters Give Food Hampers to Farmers Affected by Disaster Provide Food to Farmers Affected by Natural Disaster
THEES, WATER & PEOPLE suiping groups and the planet	Trees, Water & People	Honduras Nicaragua Guatemala	 Improve Human Health with Clean Cookstoves Support a Community-Operated Tree Nursery Support a Coffee Farmer with Agroforestry
LIGHT HOUSE RELIEF	Lighthouse Relief	Greece	 Provide a Safe Space & Emotional Support for Child Refugees Provide a Safe Setting for Young Refugees

SECTION 6

2021 & BEYOND

THE SIMPLEST THINGS CAN BRING THE MOST HAPPINESS.

IZABELLA SCORUPCO



WHERE WE ARE AND WHERE WE'RE HEADING

After every winter comes a spring. And after every challenge comes an opportunity. As a community of giving businesses, we're facing the opportunity of our lifetime. And we are going to grow this Movement together, faster and more powerfully than ever.

To our advantage, the B1G1 Team now knows how to work more effectively together as we grow our regional team. The new version of the B1G1 giving system was launched just as we closed the year 2020. And while there's more work to be done, the new system can help businesses integrate their Giving Stories with more APIs and other SaaS tools.

To top it all, business people worldwide are becoming open and keen to make their businesses more sustainable. There has never been a time like this.

So, taking advantage of these unexpected changes that followed the most significant challenges of our generation, we are now scaling.

Of course, growing and scaling require many small steps.

But with over 13 years of experience and thousands of businesses that have come to work with us, we know that we are at just the right moment to re-imagine the giving world together.

MASAMI SATO & PAUL DUNN

B1G1 CO-FOUNDERS

OUR GOALS

2020



2,900

220
MILLION
GIVING IMPACTS*

0

2021

3,400

280 MILLION

GIVING IMPACTS*

2030



10,000+

BUSINESS MEMBERS

600 MILLION

GIVING IMPACTS*

UPCOMING DEVELOPMENTS IN 2021

SERVING YOU BETTER. NO MATTER WHERE YOU ARE.

Things are powering up in B1G1. Now that more members are joining the Movement and more giving is done, we are expanding our team. It gave our Singapore HQ team a great learning experience to work remotely from each other. So now, we are expanding our team to support our global members in different time zones more effectively.

PARTNERSHIPS FOR GOOD

Our theme for the year 2021 is about increased collaborations. With our new system that has enhanced API integration capabilities, we can now work together with third-party organizations better than ever before. We look forward to hearing from you if you are happy to share ideas or make meaningful introductions. With your help, we believe that we can reach 1 million businesses by 2030 (see more in Our Goals section).

THE ULTIMATE GIVING MODEL

There are many new learnings we had in 2020 (see some of the learnings here) and we are talking all these learnings to power up our giving model in 2021. One initiative we are looking forward to launching is our new 'Global Projects'. For example, when you support a project called 'Plant a Tree in the World', you'd know that your giving will plant a tree somewhere in the world. We then amalgamate everyone's giving and distribute the sum to various projects, so we can collectively fund a portfolio of tree projects. This approach helps ensure that all the projects in B1G1 will receive sufficient funds.

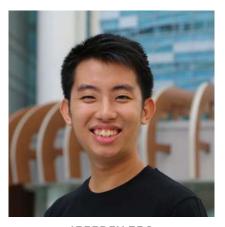
^{*}The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.

SECTION 7 B1G1 TEAM

OUR PRIME PURPOSE IN LIFE IS TO HELP OTHERS.



MASAMI SATO FOUNDER & CEO



JEFFREY TEOGENERAL MANAGER



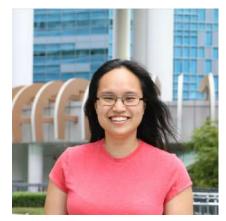
FLORENCIA LIM
PARTNERSHIPS MANAGER



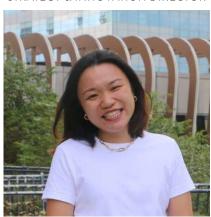
SHARON CHAN
STRATEGY & INNOVATION DIRECTOR



NHI DO MARKETING MANAGER



STEPHANIE CHING
COMMUNITY SUPPORT EXECUTIVE



JACINTH TOH
MARKETING EXECUTIVE



PAUL DUNN CHAIRMAN



KATRIN KIRCHMANN CLIENT ENGAGEMENT MANAGER

WHAT MAKES WORKING AT B1G1 SPECIAL?

"Working at B1G1 has allowed me to meet the most beautiful and generous souls in our members, and also the most inspiring people who work at the Worthy Causes. I am so privileged to be at the intersection of these 2 groups and to witness all the life changing work that happens each and every day. This is in addition to being surrounded by loving and encouraging team mates who I can confidently call friends and even family. All this is what makes working at B1G1 special for me."

- STEPHANIE CHING

"The relationships made in B1G1 extend beyond working hours. Instead of working with colleagues, you work with friends and family. It is truly a company that cares deeply about its employees."

- JACINTH TOH

SECTION 8 FINANCIALS

LOVE THE GIVER MORE THAN THE GIFT.

BRIGHAM YOUNG

BUY1GIVE1 PTE LTD

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilized to further develop its initiatives to benefit B1G1 Members and Partners.

N	O	т	Е	S

* This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

ATEMENT OF FINANCIAL POSITION	As at 31 D (USI	
SSETS		
Current Assets		
Cash & Bank Balances	242,103	
Deposit and Receivables	39,701	
Total Current Assets		281,804
Non Current Assets		
Fixed Assets	211,554	
Intangibles - IP, Systems & Trademarks	384,446	
Less: Accumulated Amortisation	(380,786)	
Total Non Current Assets		215,214
TOTAL ASSETS		497,018
EQUITY & LIABILITIES		
Equity		
Issued & Paid-Up Capital	670,000	
Retained Earning	(174,036)	
Total Equity		495,964
Current Liabilities		•
Accruals	1,260	
Other Payable	15,552	
Total Current Liabilities		1,260
TOTAL EQUITY & LIABILITIES		497,018

TATEMENT OF INCOME	1 JAN 2020 - 31 DEC 2 (USD)	020
OPERATING INCOME/EXPENSES		
Operating Income		
Membership Income	665,756	
Event Income	19,228	
Other Services & Products	86,779	
otal Operating Income	771,7	63
Operating Expenses		
Staff Salaries & Payroll Expenses	592,872	
Depreciation & Amortisation	113,850	
Direct Costs (COGS & Event & Travel Cost)	17,478	
Office & Related Expenses	74,477	
Other Operating Expenses	155,214	
Charitable Contributions*	70,924	
otal Operating Expenses	1,024,8	15
ET OPERATING INCOME/(LOSS)	(253,05	52)
THER INCOME/EXPENSES		
Other Income		
Interest	144	
Government Grants	85,558	
Sponsorships to B1G1	6,831	
Total Other Income	92,5	33
Other Expenses		
Currency Exchange Losses	575	
Total Other Expenses	5	75
NET OTHER INCOME/(LOSS)	91,9	58
NET INCOME/(LOSS)	(161,09	94)

B1G1 GIVING

The contribution
management of the B1G1
initiative is handled by a
sister organization, B1G1
Giving Inc. You can refer to
the Annual Report of B1G1
Giving to find out more.

TATEMENT OF FINANCIAL POSITION	As at 31 DEC 2020 (USD)
ASSETS	
Current Assets	
Cash & Bank Balances	320,899
Deposit and Receivables	11,735
Total Current Assets	332,634
EQUITY & LIABILITIES	
Current Liabilities	
Payable to Charity	310,594
Total Current Liabilities	310,594
Equity	
Current Year Earnings	(156)
Retained Earning	22,196
Total Equity	22,040
TOTAL EQUITY & LIABILITIES	332,634

TATEMENT OF INCOME	1 JAN 2020 - 31 DEC 2020 (USD)
INCOME	
Donations for Worthy Causes	870,516
Donations for B1G1 Giving	3,483
Bank Charges Sponsorship from Buy1GIVE1 Pte Ltd	30,581
Donations In-Kind	37,242
Total Income	941,822
EXPENSE	
Payments to Worthy Causes	870,516
Bank Charges for Processing Contributions	30,581
Other Bank Service Charges	2,975
Professional Fees	37,317
Online Subscriptions	589
Total Expenses	941,978
	541,570
NET INCOME	(156)
SURPLUS FOR THE YEAR	
	(156)



THANK YOU FOR MAKING A DIFFERENCE WITH US.

www.b1g1.com