

### 2016 IMPACT REPORT —

Creating a World that's Full of Giving.



### THE WORLD OF B1G1

From the Founders
Our WHY
Our Core Values

### THE B1G1 MODEL

How B1G1 Works
B1G1 Giving Stories
Business-for-Good Membership
Worthy Cause Partnership

### **OUR MILESTONES**

Total Giving Impacts

Making-a-Difference Calendar

B1G1 Initiative Growth

Sustainable Development Goals

### **2017 & BEYOND**

Our Goals
Upcoming Development

### **B1G1 COMMUNITY**

B1G1 Awards B1G1 Life-changers B1G1 Giving Board B1G1 Team

### ADDITIONAL INFORMATION

B1G1 Giving Activities

Membership Activities

The Organisation Information



# THE WORLD OF B1G1 "For it is in giving that we receive." - Francis of Assisi -

### FROM THE FOUNDERS

### MASAMI SATO FOUNDER OF BIG1



2016 was a year when we saw a major shift in the B1G1 Business for Good Community.

It was a year when we celebrated the 10th anniversary of the idea of B1G1. 10 years ago, I imagined a world where every business activity created a positive impact – not because we had to, but simply because we cared.

In 2016, those caring businesses we connected with started to drive the direction of this initiative, they embodied the spirit of giving and started to champion the movement.

During our very first Business for Good Conference, we saw people standing up to become B1G1 Champions, we saw people coming together to mastermind how we reach our much anticipated 100 million giving impacts milestone together.

I'm delighted to share this special report with you, showcasing the collective effort and achievements we made in 2016.

Thank you so much for being part of this Giving Business Movement where everything we do makes a difference. Every second, every day and in every way!

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B1G1 is no longer just another social business, or an initiative.

It is now a **movement.** 

Confession: I often have trouble with Annual Reports.

That's because, by definition, they look backwards and tell you (hopefully) what a great year it was.

Of course, this B1G1 Annual Report does that. And it does it well — it's easy to read and the really important numbers almost pop out at you. Here they are hard to ignore (thank you to Nhi, one of our extraordinary interns for making that happen).

But this report does much more .... As you read it (yes, please READ it as opposed to

flipping through it) you'll see it's almost like a coming of age as we start living our 10th year together right now in 2017.

As you go through this report you'll understand how we were really preparing the ground — to take things up a notch (actually several notches).

And with our world going through some extraordinary perturbation, there's never been a time when the 'raw and pure' magic of B1G1 was so needed. It's more important than ever that all of us play an even bigger game. Thank you for being a part of that.



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And with our world going through some extraordinary perturbation, there's never been a time when the 'raw and pure' magic of B1G1 was so needed. It's more important than ever that all of us play an even bigger game.

PAUL DUNN
CO-FOUNDER & CHAIRMAN



### **OUR CORE VALUES**

### **IMPACT**

We ensure 100% of your contributions go to support your intended projects to create real IMPACT.

### **HABIT**

We support you and our Worthy Cause Partners through the giving process to make giving a HABIT.

### CONNECTION

We develop mechanisms to help you feel and create tangible CONNECTIONS.

# THE B1G1 MODEL "It's not how much we give but how much love we put into giving Mother Teresa



### \_\_\_ 66 IMAGINE

how you'd feel if with *every* transaction, *something great* happens.

B1G1 makes it possible.

### **HOW BIGI WORKS**

### THE UNIQUE BIG1 MODEL

B1G1 is uniquely funded by the Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. This way, B1G1 can provide businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



### THE ORGANISATION STRUCTURE



#### Membership Programm $\epsilon$

#### **BUY1GIVE1 PTE LTD**

Private Limited Co. (Social Enterprise)

Buy1Give1 is a Social Enterprise establised in 2007 (headquartered in Singapore). It supports, inspires and educates businesses globally and runs the B1G1 Business Membership Programme.

#### Key Responsibilities:

- Creating values
- Ensuring sustainability
- Maximising connectivity

#### **Contribution Management**

#### **B1G1 GIVING**

Registered Society (Not-for-Profit)

B1G1 Giving is a Not-for-Profit Society registerd and regulated in Singapore. It supports specially selected charity organisations around the world to create sustainable contribution models.

#### Key Responsibilities:

- Ensuring sustainability
- Enabling impactful giving
- Enhancing effectiveness

### **B1G1 GIVING STORIES**

### FROM B1G1 BUSINESS FOR GOOD MEMBERS

## BETTER HARDWARE AUSTRALIA

"Every bluestone paver funds 100 bricks to a

home in India." 61,534

giving impacts including:

- bricks to build homes
- clean water
- shelter for the elderly in India

### MIESSENCE

AUSTRALIA

"For every product sold, a tree is planted"

428,123

- giving impacts
- including:
- planting treessupporting entrepreneurs
- educating children
- clean water

### BACK TO SLEEP

AUSTRALIA

"Customers get to choose from 4 projects at checkout." 171,633

- giving impacts including:
- feeding rescued animals
- giving sweaters
- clean water
- sending a gift to a homeless person

150 uniforms given

through B1G1

### NALU

**INDONESIA** 

"Every 5 pieces of clothing sold gives a school uniform to a child

in India"

GREYHOLME DENTAL SUITE

"Every hygiene therapy completed helps build a well in Malawi."

giving impacts including:

- clean water
- malaria treatment
- medical support
- winter protection
- learning tools for special needs
- · access to toilets

### **B1G1 BUSINESS-FOR-GOOD**

### THE SME MEMBERSHIP PROGRAMME

Here are the key steps for businesses to join and work with B1G1 and create great impacts.

#### 1. Joining B1G1 Business for Good

Businesses that believe in the power of regular business giving join the Membership Programme. In doing so, they gain the ability to make a greater difference together.

#### 2. IMPLEMENTING THE INITIAL GIVING

B1G1 makes it easy for any business to start giving immediately and create great impacts habitually. With B1G1, creating a specific impact can cost as little as just one cent, so it's easy to link giving to any business activity.

### 3. Connecting, Growing and Impacting Lives for Good

All businesses have the responsibility to grow. So in B1G1 Business-for-Good, we also create opportunities for the participants to keep learning important business insights while connecting to help each other's businesses succeed too.



### **WORTHY CAUSE PARTNERSHIP**

### **IMPACT**

In B1G1, 100% of your giving goes to the projects you choose.

The projects listed on B1G1 are carefully screened and selected through processes that are set, monitored and refined by the Board of B1G1 GIVING.

The projects and organisations we select are 'close-to-the-ground' and highly focused on getting great outcomes. We work with them (using our 'Power of Small' philosophy) so that your giving creates maximum impact, meaning and relevance.

### HABIT

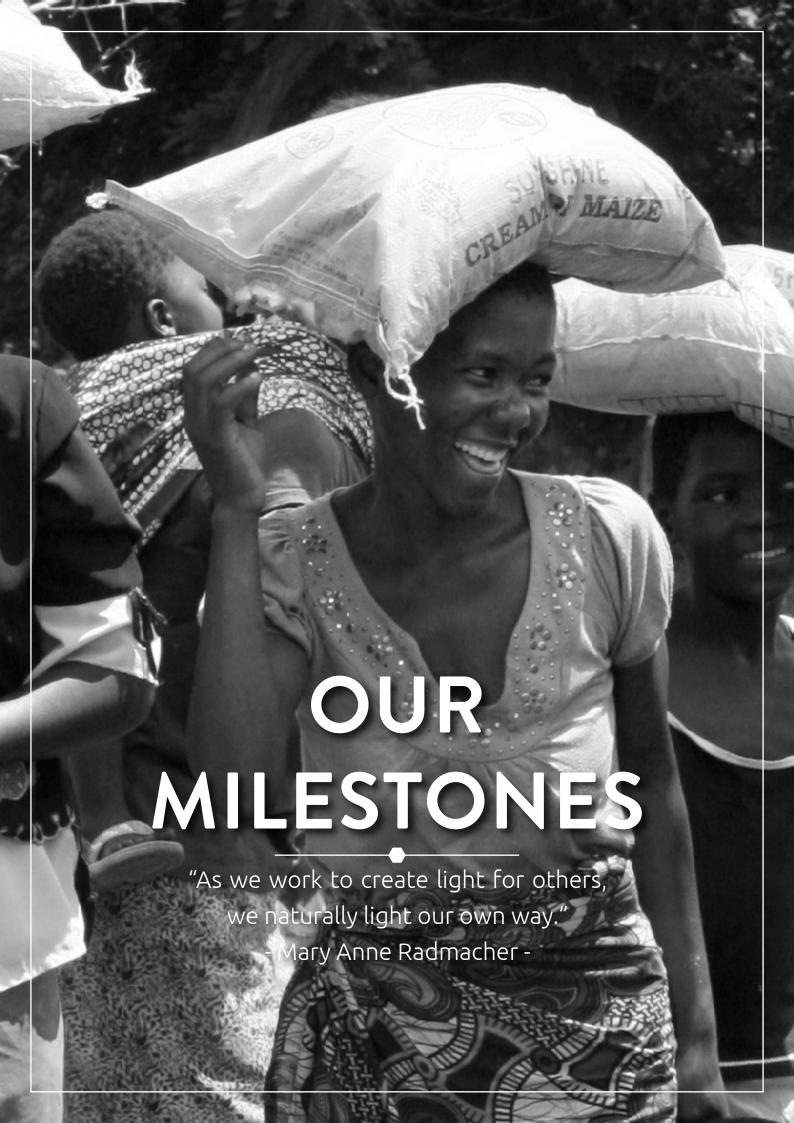
B1G1 breaks down projects to component level, making it so much easier to create a habit of giving.

### CONNECTION

With B1G1 you create truly tangible giving that connects to your team and your marketplace in new ways.

### **HOW WE SELECT OUR WORTHY CAUSES**

#### **Worthy Cause Assessment Flow** Action Points of B1G1 Team & Board Initial assessment Preliminary Verification of Adding & updating Monthly fund Annual against the criteria approval financial info projects remittance & report and approval FINANCIAL REMITTANCES INITIAL **BOARD PROJECT ANNUAL** & UPDATES ASSESSMENT **APPROVAL REVIEW** LISTING **REVIEW** Submitting a form Providing Submitting project • Excecution Submitting report Submitting & certificates information audited accounts information projects and accounts **Action Points of Worthy Cause Organisations**





TOTAL GIVING IMPACTS AT THE END OF 2016

(21,793,684 impacts created in 2016)

### 726,088

nourishing **meals** were given to people around the world. (**123,013** in 2016)

### 1,331,259

**learning tools** were given to children who need them the most (**567,231** in 2016)

### 1,801,480

days of **educational support** were provided to disadvantaged children (333,000 in 2016)

### 823,480

life education programmes were given to disadvantaged people (**140,551** in 2016)

### 13,673

people received income-generating tools.

(4,730 in 2016)

### 1,651,669

days of computer **education** were given to disadvantaged children (**854,029** in 2016)

### 1,211,722

BIOMETRI

days of medical support were given to people in need (189,392 in 2016)

### 55,595

days of occupational training were given to people to develop skills (**12,474 i**n 2016)

### 3,100,338

days worth of support were given to **farmers** around the world. (**456,705** in 2016)

### 64,848,388

days of access to lifesaving **water** were given. (12,952,642 in 2016)

goats were given to families for a year for increased income. (**1,167** in 2016)

### 237,010

days of access to lighting were given to families around the world (112,271 in 2016)

### 27,929

trees got planted (**5,840** in 2016)

### 775,964

**bricks** were given towards building homes and schools. (**401,809** in 2016)

### 17,909,927

other micro-giving activities. (**5,638,830** in 2016)

Accumulated Impact Statistics as of 31 December 2016. This is based on the sum of all units of impacts created

through the B1G1 Project activities.

### MAKING-A-DIFFERENCE CALENDAR

### **B1G1 KEY MILESTONES IN 2016**

#### Study Tour to India .....





This was an amazing tour with so much packed into it — we marvelled at rural kids outpacing city kids in learning through new e-learning systems that their parents are learning from too and we came face-to-face with the real joy that people express even though they're living in the world's largest slum in challenging conditions.

Like all **B1G1 Study Tours,** it's one that brings all the magic of B1G1 into a real and lasting focus.

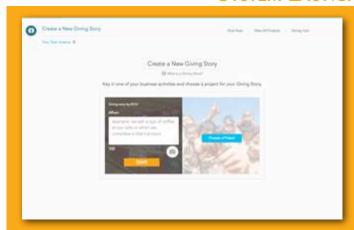
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Thank you for helping us create

THE WORLD FULL OF GIVING.

#### **FEBRUARY**

### New B1G1 GIVING SYSTEM LAUNCH



The new system launch gave business for the very first time the opportunity to create and craft their unique **Giving Stories** directly into their B1G1 'dashboards'. It's made the giving so much easier to do AND so much easier to relate to in an impactful way.

#### JUNE

### "GIVING BUSINESS" BOOK LAUNCH



This was the year that Founder Masami Sato started to become more and more the visible face of the B1G1 brand. Her **Giving Business** book became central to that — it gave people not just an insightful read but a chance to see the depth of the philosophy behind B1G1. The book rose to best-seller status in the UK and Australian market.

### JOY OF GIVING WEEK (JOG WEEK)

#### **JUNE**



May through August is a fascinating time in the B1G1 headquarters in Singapore — it's the time when we're joined by the year's intake of interns. This year, they turned the **B1G1 Joy of Giving week** into JOGweek and we had hundreds of people around the world competing to get the most steps (either running or walking) in a week.

Our winner, Dr Gary Tho, clocked up a remarkable 220,000 steps. And the interns clocked up a truly memorable learning experience.

## "BETTER BUSINESS, NOVEMBER BETTER LIFE, BETTER WORLD" BOOK LAUNCH





November saw the launch of the 'Better Business, Better Life, Better World' book — a brilliant project where participants at the B1G1 Conference were asked to write a piece to their Grandchild to advise them how to create a Better Business, a Better Life and a Better World.

#### JULY

### BUSINESS FOR GOOD CONFERENCE IN BALI



For many B1G1 businesses, our first ever Conference, was the highlight of their year. Held in the real 'birthplace' of B1G1, every single participant said 'this was **THE best Conference** I've ever attended'.

Everyone left committed to playing an even bigger game. And we marked that in print with the creation of the now best-selling book, 'Better Business, Better Life, Better World' — a collaboration from the Conference participants.

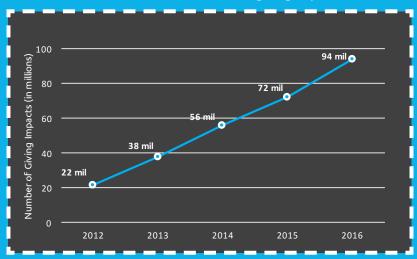
### DECEMBER JOY OF GIVING CHRISTMAS VIDEO CAMPAIGN



### **B1G1 INITIATIVE GROWTH**

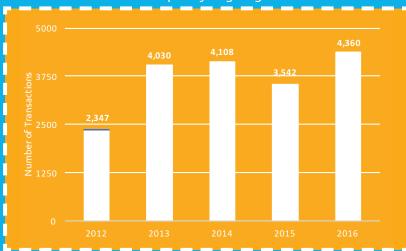
### **IMPACT GROWTH**

Number of accumulated micro-giving impacts\*



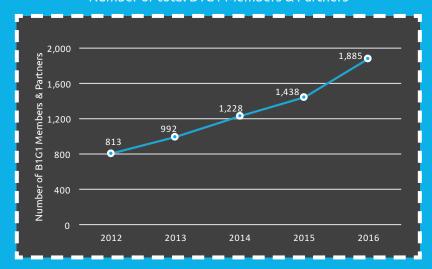
### **HABIT GROWTH**

Frequency of giving<sup>3</sup>



### **CONNECTION GROWTH**

Number of total B1G1 Members & Partners



<sup>\*</sup> The number of micro-giving activities is not the monetary amount of contributions. It is based on the sum of all units of impacts created through the b1g1 Project activites. 'Frequency of giving' is based on the number of actual payments made through www.b1g1.com

### **B1G1 IMPACTS AND**



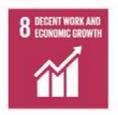
On 25 September 2015, world leaders convened to adopt the 17 Sustainable Development Goals (SDGs) and they represent the global community's next step in ending poverty, fighting inequality and injustice, and tackling climate change for the next 15 years.





































Since 2015, B1G1 has been incorporating SDGs into all of its projects. Implementation of the SDGs means that there is now a greater call for businesses to give back.

The SDGs have been divided into 3 core elements – **SOCIAL INCLUSION, ECONOMIC GROWTH**AND ENVIRONMENTAL PROTECTION.

In the following pages, you can see some examples of projects that address each SGD we currently target and how we can contribute more from here to address many of the global issues.

### SUSTAINABLE DEVELOPMENT GOALS

### SOCIAL INCLUSION

Many of the B1G1 Projects work on eliminating poverty and inequality. Our Worthy Causes (NGO) Partners work on creating a world where everyone has access to education and a high quality of life.



**7,089,578** impacts created in 2016

Goal: end poverty in all its form everywhere

**Projects:** protect a food tree for a family, support a family with income generating activity



**2,093,314** impacts created in 2016

*Goal:* end hunger, achieve food security, improved nutrition and promote sustainable agriculture.

**Projects:** give a meal for the homeless, give milk to supplement a child's nutrition



**3,519,910** impacts created in 2016

**Goal:** ensure healthy lives and promote well-being for all at all ages

**Projects:** provide a hygiene kit for a girl, shower a newborn baby with care, help restore the sight of an elderly person



**5,781,808** impacts created in 2016

*Goal:* ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

**Projects:** provide an e-learning facility for a rural village, buy bricks for building schools



**1,848,097** impacts created in 2016

*Goal:* achieve gender equality and empower all women and girls

**Projects:** prevent sex-trafficking by keeping girls in school, educate a rescued child



**13,295,140** impacts created in 2016

**Goal:** ensure access to water and sanitation for all

**Projects:** give access to clean water, build a water well, give water, sanitation and hygiene education for a child

### **ECONOMIC GROWTH**

In 2016, we added new projects that target specific areas in SDGs which were not available the year before.



**109,657** impacts created in 2016

**Goal:** ensure access to affordable, reliable, sustainable and modern energy for all

**Projects:** sponsor a hospital's electricity bill, give access to solar lighting for a family





**723,087** impacts created in 2016

**Goal:** promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

**Projects:** sponsor an employment training course



**1,228,235** impacts created in 2016

**Goal:** build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

**Projects:** buy bricks for school infrastructure projects

10 REDUCED INEQUALITIES



**8,205,146** impacts created in 2016

**Goal:** reduce inequality within and among countries

**Projects:** support local people with income generating tools



**206,300** impacts created in 2016

**Goal:** make cities and human settlements inclusive, safe, resilient and sustainable; ensure sustainable consumption and production patterns

**Projects:** give pesticides and manure for sustainable planting

View live tracking of our impacts here: https://www.b1g1.com/businessforgood/sustainable-development-goals/

### ENVIRONMENTAL PROTECTION AND MORE

Environmetal projects are becoming more popular in B1G1. It shows that more and more businesses care about the sustainability of our future. So, we are looking to expand our reach in this area.

13 CLIMATE



**11,820** impacts created in 2016

**Goal:** take urgent action to combat climate change and its impacts

**Projects:** plant a tree in the daintree rainforest



**140,398** impacts created in 2016

**Goal:** promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

**Projects:** support peace building in Afghanistan

17 PARTNERSHIPS FOR THE GOALS



**5,892** impacts created in 2016

.....

**Goal:** strengthen the means of implementation and revitalize the global partnership for sustainable development

**Projects:** Support B1G1 Giving

14 LIFE BELOW WATER

15 LIFE IN LAND

**193,213** impacts created in 2016

Goal: protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss; conserve and sustainably use the oceans, seas and marine resources for sustainable development

**Projects:** educate a person on proper animal care, provide rescued animals shelter from the elements



Here at B1G1, we are motivated by the SDGs too.

The 17 SDGs have provided us with a fresh way of looking at our Worthy Cause projects. Implementation of the SDGs means that there is now a greater call for businesses to give back.

#### Find out more at:

http://www.un.org/ sustainabledevelopment/sustainabledevelopment-goals/



"Every sunrise is an invitation for us to arise and brighten someone's day."
- Richelle E. Goodrich -

### **OUR GOALS**

At the end of 2016 we'd made...



By 2025, we aim to...

# CREATE BILLION GIVING IMPACTS

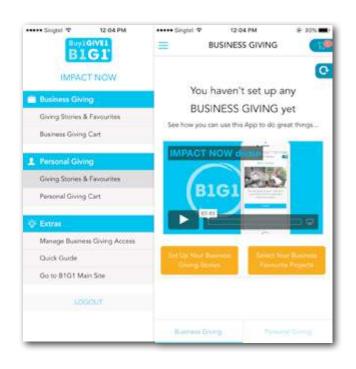
WORK WITH 15000+BUSINESSES

By the end of 2017, we aim to reach...



\*Giving impacts are not directly related to the monetary amount of giving. they are based on the units of impact created through the giving.

### **UPCOMING DEVELOPMENT**



### 1. MEMBER GIVING MOBILE APPLICATION

It's good to have a 'hit' — and the **B1G1 'IMPACT NOW' App** is certainly that. Even B1G1 team members say it's totally changed the way they give too.

The App beautifully binds together Business Giving with Personal Giving. Now it's possible not just to do your business giving 'on the go' but you now can create personal Giving Stories too.



### 2. NEXT BUSINESS FOR GOOD CONFERENCE IN 3 CITIES

After the unparalled success of the first B1G1 Conference, we were besieged with requests to run another. What we couldn't do, however, was to find one venue that felt great and that people would flock to.

So ... we decided to do another first: internally we call it the **B1G1 'We come to you' Conference**. The Conferences are now scheduled in Miami, Birmingham and Gold Coast, running from late June to early July 2017.



### 3. MEMBER REFERRAL PROGRAM - B1G1 Champion Program and more

Not surprisingly, B1G1 members want to spread the word about B1G1 and they asked us for a way of doing that collectively.

So we created the **B1G1 'Champions Program'** — giving members access to special resources to help them enrol more members. We're already seeing the impact of that and expecting it to become a quite significant growth area in 2017.

# B1G1 COMMUNITY

"Great things are done by a series of small things brought together."
- Vincent Van Gogh -

### **B1G1 AWARDS**

### **BUSINESSES OF THE YEAR**

We believe that all B1G1 Businesses deserve an award for being part of B1G1. We would like to give special recognition to some for their extraordinary qualities.

Thank you for being our inspiration!



Businesses that created the most giving impacts

#### MORDFIN GROUP

United States | www.mordfin.com

#### **IBUSINESS COACHING**

United Kingdom | www.ibusinesscoaching.com

#### **COLLINS HUME**

Australia | www.collinshume.com.au



Businesses that gave most frequently

#### TAYABALI TOMLIN

United Kingdom | www.tayabalitomlin.com

#### **KEY SOLUTIONS MORTGAGES**

United Kingdom | www.ksmortgages.co.uk

#### **COLBY MCGEACHY**

Canada | www.colbymcgeachy.com



Businesses that gave the most referrals

#### AUSTRALIAN BOOK-KEEPERS NETWORK

Australia | www.austbook.net

#### **PANALITIX**

Australia | panalitix.com

#### **ENTREPRENEURS INSTITUTE**

Singapore | entrepreneursinstitute.com



Businesses that gave most

#### **RJS ACCOUNTING**

Autralia | www.rjsaccounting.com.au

#### **LOGISTICS BUREAU**

Australia | www.logisticsbureau.com

#### **EQ FOUNDATION**

Australia | www.eqfoundation.org.au

### **B1G1 LIFE-CHANGERS**

### LIVES IMPACTED THROUGH YOUR GIVING



Rosemarie was very young when her mother recognized the symptoms of pediatric cataract. Rosemarie was then referred to Kupona Foundation's sister organization, CCBRT. Her mother speaks of the immediate change this treatment has had, "I was very worried, but now I am so thankful to CCBRT and the doctors because my daughter is doing fine."

Since the launch of this B1G1 project we have raised enough to support consultations for 112 children with vision loss in Tanzania. Thank you for everything you have done for children like Rosemarie this year!

#### **LONSEY**

Supported via and Working with The Trailblazer Foundation, a B1G1 Worthy Cause

Lonsey works at The Trailblazer Foundation, an organisation that helps build wells in rural communities in Cambodia, as well as train villagers in income generation skills such as improved farming techniques.

Lonsey says, "I was supported by Trailblazer Foundation till University. So when I have finished studying, I want to work for them. We can change people by training them to help themselves."



#### **DHRUV CHANDER**

Supported via Habitat for Humanity India, a B1G1 Worthy Cause

"There was no way
we could afford to
construct a toilet in our
house. I knew having a
toilet within the house
is very important, but I
was helpless. Thanks to
you, I now have a toilet
within my house. It is a
huge asset for us."





### B1G1 GIVING BOARD

### 2017 IMPROVEMENT GOAL



#### **Focus Activities:**

- Increasing the effectiveness of our projects
- Re-aligning the project review process
- Implementation of Giving Credits



#### Focus Activities:

- Updating B1G1 Giving Handbook
- Implementation of enhanced data analytics
- Strategy planning to improve project performance



#### **Focus Activities:**

- Improving Worthy Cause user experience
- Managing project update process
- New project recruitment campaigns

### **B1G1 BOARD MEMBERS**

Meet some of the working bees behind the activities of the B1G1 GIVING Board. They are here to make sure that the decisions around our Worthy Cause Partner selections and the contribution management processes are made with fair and objective views independently without any conflict of interest.



### **MICKEY TANAKA, PRESIDENT**

#### **Development Consultant**

Mickey joined B1G1 in 2012 and she has been the President of B1G1 Giving for the past 3 years. Utilizing her extensive (and intensive) experiences in marketing & strategy, she currently works as a consultant to implement economic development projects in developing countries.

Of course, like any good business advisor, Mickey is intensely focused on getting to scale. And in this case, what she wants to scale is all those smiles.

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It has been my honour to work with such a talented group of members in the Giving Board. We all share clear expertise; accounting, regulatory, IT, strategy, marketing, and NPO management. What's wonderful about this group is that we all come up with improvement ideas in respective expertise areas, and nobody is being passive expecting to follow somebody else's idea.

I believe that we have come a long way for the Board to provide objective and efficient services to ensure:

- 1. Fair and clear assessment of worthy cause
  - 2. Efficient project listing
  - 3. Trustworthy financial management
    - 4. Clear regulatory compliance

We all hope that all Business for Good Members can rest assured that their good cause and generosity would never be wasted in any way... Because we, all the Board members also believe in the same values: Impact, Habit, and Connection.

### PAUL PETRUCCELLI, VICE PRESIDENT

Former VP & Chief Counsel (Retired), Kraft Food Asia Pacific

Paul is the 'legal guy' at B1G1. After a 20-year career as in-house Legal Counsel for Kraft Foods, one of the largest multinational food companies, he decided to focus more attention on giving back. And it was our good fortune to find him.

What Paul loves most about B1G1 is its focus on delivering real impact on the ground every day. And that tangible sense of impact – the realisation that your effort to help truly mattered to someone – is intensified for those Members who have the good fortune to undertake one of the B1G1 Study Tours and see firsthand the remarkable work our Worthy Causes do each day.

Paul thinks the part he plays in all of this is tiny. But for us, it's huge.





#### PANG ENG KHEW, TREASURER

#### Auditor, Productivity Consultant

EK, as he is affectionately known by everyone, is the financial wizard (a.k.a Treasurer) of the B1G1 Giving Board. Over the past few years, he has significantly upgraded the procedures we use to track and remit donations to our Worthy Cause partners. But he isn't just involved in keeping our books in order and making sure we pay Worthy Causes on time. He's also very involved at the front end of the process – making sure we only take on new organisations that meet very stringent standards, that we review their financials on a regular schedule, and that the promised impact is delivered.

Our only problem with EK is that, as B1G1 continues to grow by leaps and bounds, we're going to need to clone him. We're still working on a system for that.

### **B1G1 TEAM**



MASAMI SATO CEO & FOUNDER masami@b1g1.com

HASHIMA HASSIM PARTNERSHIP MANAGER hashima@b1g1.com

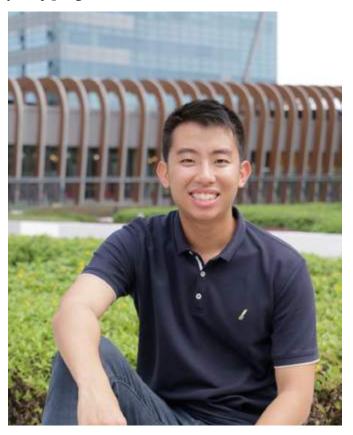




PAUL DUNN CHAIRMAN paul@b1g1.com

JEFFREY TEO GENERAL MANAGER

jeffrey@b1g1.com

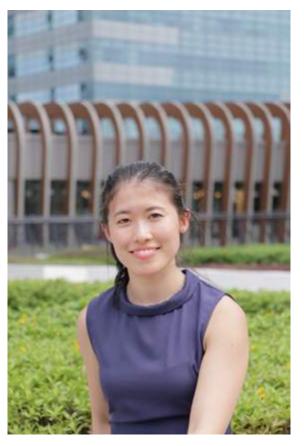




REN JEAN CHONG MARKETING MANAGER renjean@b1g1.com

JACK BLENKINSOPP
PARTNERSHIP AND EVENT MANAGER
jack@b1g1.com





GERMAINE SNG
CLIENT RELATIONSHIP MANAGER
germaine@b1g1.com

# ADDITIONAL INFORMATION

"While it may seem small, the ripple effects of small things is extraordinary."

- Matt Bevin -

B1G1 Giving facilitates the contribution management of B1G1. The resources required to ensure the effective activities of B1G1 Giving are covered by Buy1GIVE1 Pte Ltd and its key activities are run by volunteers at this stage. Audited Accounts are also available upon request. The organisation structure is explained on page 8 of this Annual Report.

Statement of Financial Position	<b>31 Dec 2016</b> (SGD)	
Assets Current Assets		
Current Assets Cash at Bank Amount due from Buy1GIVE1 Pte Ltd  *[3]	133,005 3,516	
Total Assets	136,521	
Liabilities & Accumulated Funds		
Liabilities Other Payable <sup>*[4]</sup>	116,562	
Payable to Charity (Outstanding Contributions)	217	
Total Liabilities	116,779	)
Accumulated Funds		
Opening Balance Funds	15,683	
Net Income	4,060	
Total Funds Balance	19,742	
Total Liabilities & Accumulated Funds	136,521	

Contribution Summary Movement of Payable to Charity	<b>01 Jan 2016 - 31 Dec 2016</b> (SGD)	
Opening Balance - 01 Jan 2016  Total Contributions Received  Total Contributions Remitted *[1]	678,738 (652,964)	
Closing Balance - 31 Dec 2016	116,562	

Contributions for other Worthy Causes are not recognised as	01 Jan 2016 *[1]	
come) Income	(SC	iD)
Support from Members *[2]	5,467	
Total Income		5,467
Expense		
Bank Charges for Processing Contributions	20,279	
Less: Reimbursement from Buy1GIVE1 Pte Ltd	(20,279)	
Loss on Currency Exchange Differences	125	
Refunds	53	
Bank Service Charges	1,143	
Other Expenses		
Total Expense		1,320
Net Income		4,147
Income Tax Expense		(88)
Surplus for the year		4.059

#### NOTES

- \*[1] Contributions are remitted monthly to the nominated organisations, however, if the total amount accumulated does not reach SGD 500, the remittance is rolled over to the following month to minimise the bank charges.
- \*[2] Contributions received from members through the project 'Support B1G1 Giving'. This does not include B1G1 membership fees.
- \*[3] Reimbursement from Buy1GIVe1 Pte Ltd covers the payment professing fees for contributions made on the B1G1 Website.
- \*[4] Other Payable includes Provision for Income Tax and Payable to Committee Member

### **B1G1** Membership Activities

#### Financial activities under **BUY1GIVE1 PTE LTD**

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilised to further develop its initiatives to benefit B1G1 Members and Partners.

Statement of Financial Position Assets	<b>31 Dec 2016</b> (SGD)	
Current Assets Cash & Bank Balances Deposit and Receivables Total Current Assets	432,220 19,377 451,59	7
Non-Current Assets Fixed Assets Intangibles - IP, systems & Trademarks Less: Accumulated Amortisation Total Non-Current Assets  Total Assets	132,029 377,369 (328,634) 180,764	
<b>Equity &amp; Liabilities</b> Equity Issued & Paid-up Capital Accumulated Losses Total Equity	670,000 (43,898) 626,102	
Current Liabilities Accruals Other Payable Total Current Liabilities  Total Equity & Liabilities	1,500 4,759 6,259	

ontributions made for other Worthy Causes are not recognised as income)		<b>- 31 Dec 2016</b> SGD)
Operating Income/ Expenses		
Operating Income		
Membership Income	655,942	
Event Income	82,379	
Other Services & Products	90,319	
Total Operating Income		828,639
Operating Expenses		
Staff Salaries & Payroll Expenses	354,127	
Depreciation & Amortisation	68,452	
Direct Cost (COGS & Event & Travel Cost)	119,068	
Office & Related Expenses	74,035	
Other Operating Expenses	94,306	
Charitable Contributions*	29,095	
Total Operating Expenses		739,083
Net Operating Income/(Loss)		89,556
Other Income/ Expenses		
Other Income		
Recovery of Travel Expenses (Study Tours)	69,405	
Interests	170	
Government Grants	7,820	
Gain in Exchange Rate	0	
Total Other Income		77,395
Other Expenses		
Travel Expenses (Study Tours)	54,852	
Currency Exchange Losses	6,685	
Total Other Expenses		61,537
Net Other Income/(Loss)		15,857
Net Income/(Loss)		105,413

#### NOTES

<sup>\*</sup> This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

### The Organisation Information

B1G1 is run by two organisations that take different roles in the entire initiative. This is to provide total transparency and to clearly separate the contribution management from the membership program management. You can see more about this on Page 8.

### **B1G1 GIVING**

Registered and governed under the Societies Act (Singapore) on 02 February 2009 as a not-for-profit Society. B1G1 Giving exists to manage the Worthy Cause Partnership Program and administration of all contributions made through the B1G1 program. The Constitution and Audited Accounts are available upon request.

Registration number: T09SS0020H

Registered Address: 3 Fusionopolis Place, Galaxis Work Lofts

#04-50 Singapore 138523

Phone/Fax: +65 6898 2446

Auditor: Paul Wan & Co.

Website: www.b1g1.com

President: Tamaki Tanaka
Vice President: Paul Petruccelli
Treasurer: Pang Eng Khew
Secretary: Hashima Hassim
Executive Committee: Masami Sato

Paul Dunn

### **BUY1GIVE1 PTE LTD**

Incorporated under the Companies Act (Singapore) on 26 February 2007 as a limited exempt private company. Buy1GIVE1 PTE LTD manages the Business Membership program. It is incorporated as a for-profit company and is run as a Social Enterprise. It means that 100% of profit raised is utilised for the growth of its initiatives.

Registration number: 200703109E

Registered Address: 3 Fusionopolis Place, Galaxis Work Lofts #04-50

Singapore 138523

Office Address: 3 Fusionopolis Place, Galaxis Work Lofts #04-50

Singapore 138523

Phone/Fax: +65 6898 2446

Executive Directors: Paul Dunn

Masami Sato

Website: www.b1g1.com



### **THANK YOU**

for making a difference with us. www.b1g1.com